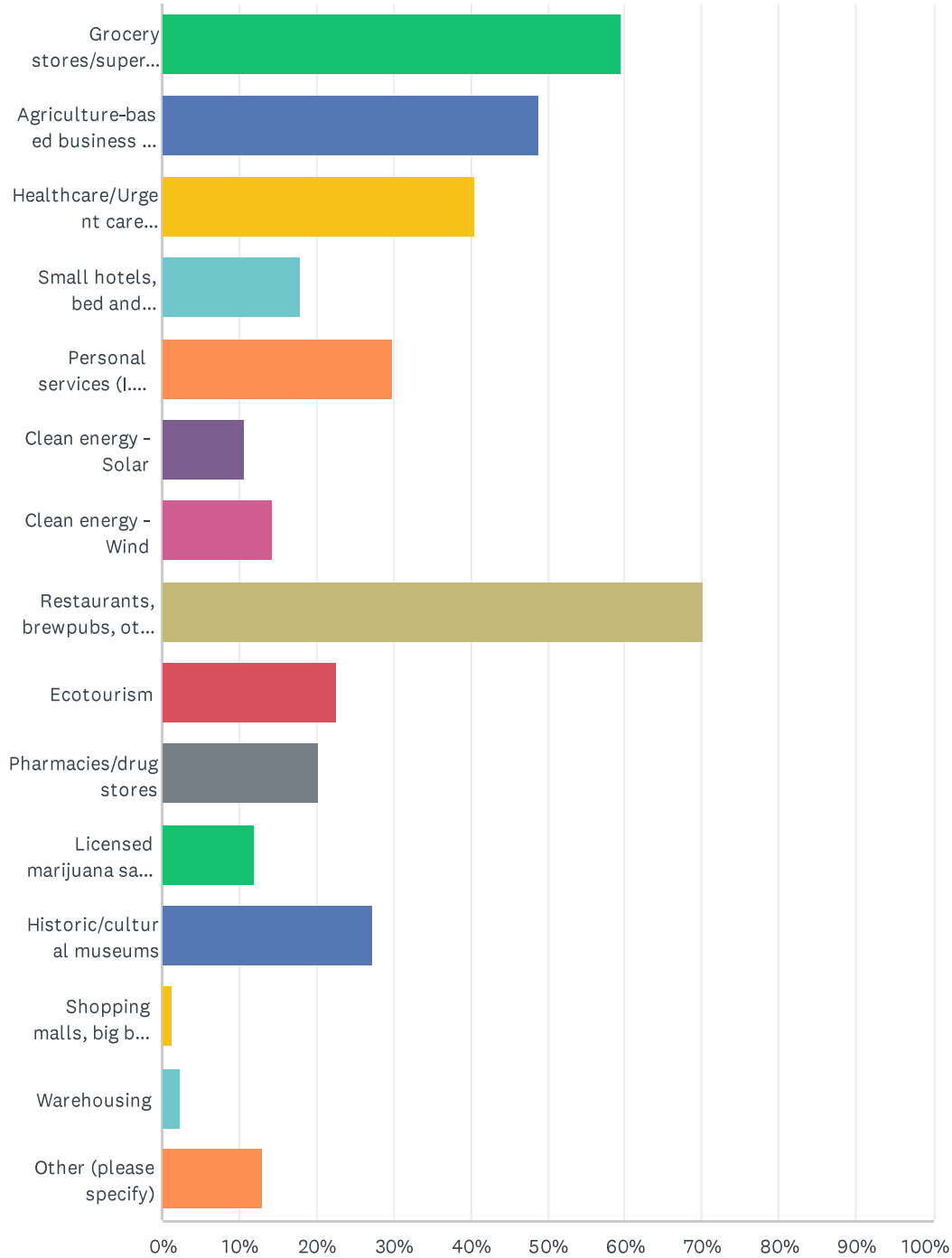


Q1 Which of the following types of businesses do you feel would be beneficial to Brookfield? (Select all that apply)

Answered: 84 Skipped: 0



Town of Brookfield Master Plan Survey

ANSWER CHOICES	RESPONSES	
Grocery stores/supermarkets/convenience stores	59.52%	50
Agriculture-based business and services	48.81%	41
Healthcare/Urgent care center/Medical facility	40.48%	34
Small hotels, bed and breakfasts, homestays	17.86%	15
Personal services (I.e., lawyers, dentist, hair salons, etc.)	29.76%	25
Clean energy - Solar	10.71%	9
Clean energy - Wind	14.29%	12
Restaurants, brewpubs, other food and beverage establishments	70.24%	59
Ecotourism	22.62%	19
Pharmacies/drug stores	20.24%	17
Licensed marijuana sales establishments	11.90%	10
Historic/cultural museums	27.38%	23
Shopping malls, big box retail, outlet shopping	1.19%	1
Warehousing	2.38%	2
Other (please specify)	13.10%	11
Total Respondents: 84		

#	OTHER (PLEASE SPECIFY)	DATE
1	Wellness/Spa services (unique like float tank could draw in folks)	7/5/2023 6:50 PM
2	Love it the way it is	6/29/2023 12:45 PM
3	Coffee shop	6/28/2023 8:50 PM
4	Bookstore	6/19/2023 4:07 PM
5	None	6/18/2023 10:27 AM
6	Senior Day Care Center	6/11/2023 7:49 PM
7	Keep Brookfield small. I'd rather drive to Sturbridge or Spencer for stores, etc	6/11/2023 7:24 PM
8	General business/ a BANK etc.	6/9/2023 7:43 AM
9	Local boutique type shops	6/8/2023 6:10 PM
10	Pot shops	6/7/2023 10:10 PM
11	Recreational businesses	6/5/2023 6:42 PM

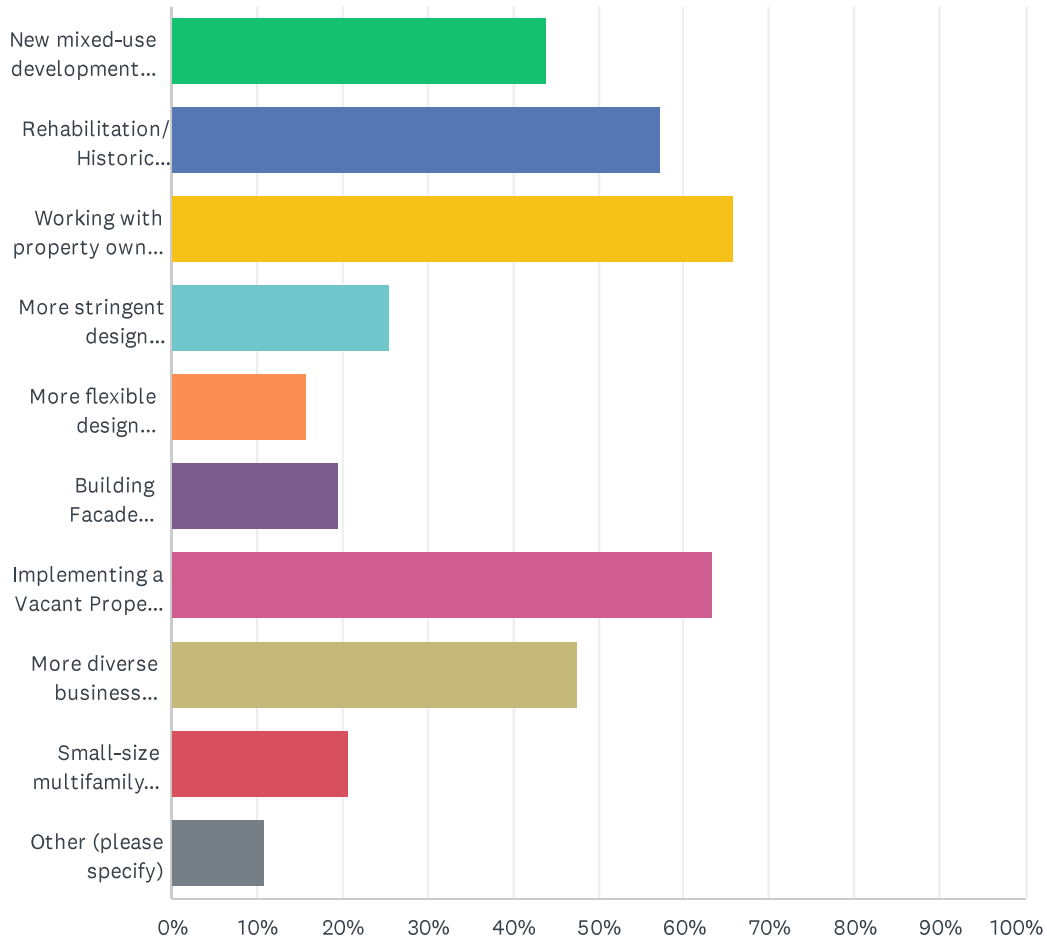
Q2 Please Share Any Additional Comments Below

Answered: 0 Skipped: 84

#	RESPONSES	DATE
	There are no responses.	

Q3 Which of the following initiatives would you support in Brookfield (Select all that apply)

Answered: 82 Skipped: 2



Town of Brookfield Master Plan Survey

ANSWER CHOICES	RESPONSES	
New mixed-use development (Retail on the lower floor, housing on the upper floor.)	43.90%	36
Rehabilitation/Historic Preservation	57.32%	47
Working with property owners to resolve the overabundance of vacant properties	65.85%	54
More stringent design guidelines to maintain community character for renovations of existing buildings	25.61%	21
More flexible design guidelines	15.85%	13
Building Facade Improvement Program	19.51%	16
Implementing a Vacant Property Registry initiative to protect Brookfield from the effects of blight caused by vacant and unmaintained properties.	63.41%	52
More diverse business opportunities in existing buildings	47.56%	39
Small-size multifamily housing	20.73%	17
Other (please specify)	10.98%	9
Total Respondents: 82		

#	OTHER (PLEASE SPECIFY)	DATE
1	Elderly housing	7/3/2023 7:48 AM
2	None	6/29/2023 12:45 PM
3	Stop spending thousands to fight the dirt bike track. It brings people into town that will spend money.	6/28/2023 6:54 PM
4	Downtown revitalization--fill Central Street with businesses, walkable and shoppable	6/19/2023 4:07 PM
5	Curbs on roads, removal of invasive rose species.	6/9/2023 7:43 AM
6	When you say stringent design guidelines I'm guessing you're referencing horrible looking buildings like the purple house on the common 🏠	6/7/2023 10:10 PM
7	Enforcing codes and establish a noise ordinance	6/7/2023 11:00 AM
8	Housing for the elderly	6/6/2023 2:07 PM
9	Community housing development	6/5/2023 7:33 PM

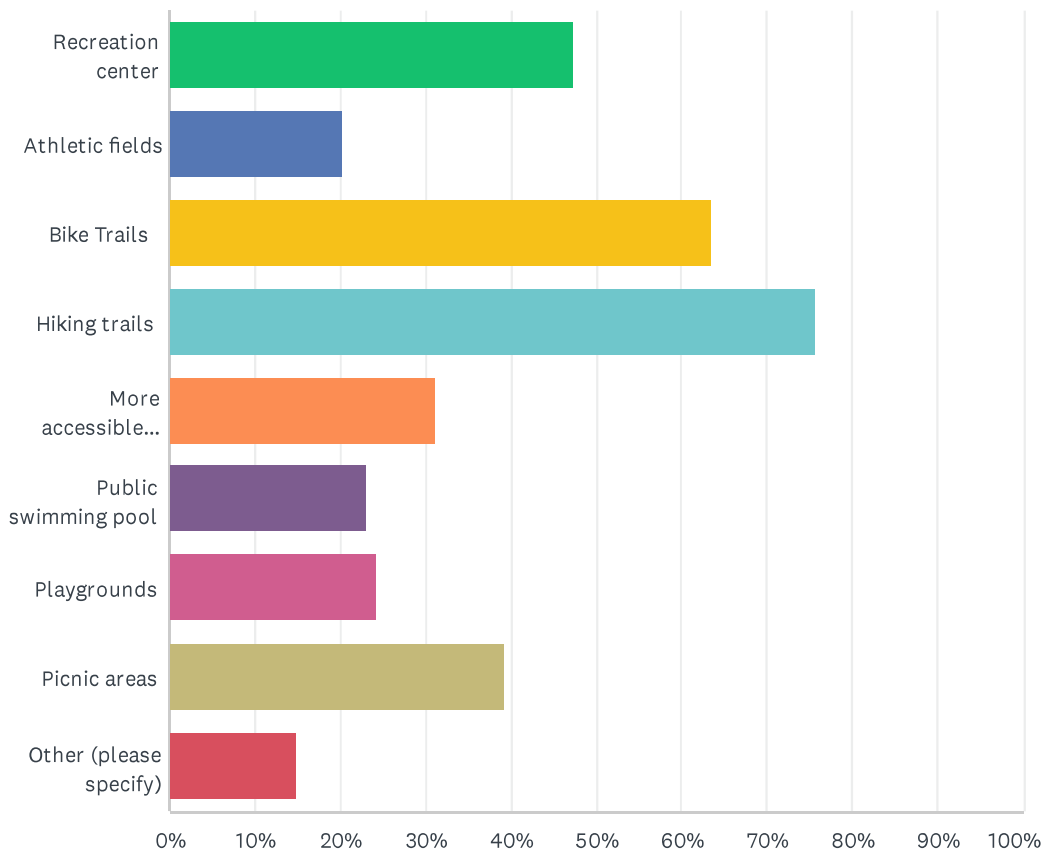
Q4 Please Share Any Additional Comments Below

Answered: 0 Skipped: 84

#	RESPONSES	DATE
	There are no responses.	

Q5 Which of the following recreational opportunities would you like to see more of in Brookfield? (Select all that apply.)

Answered: 74 Skipped: 10



ANSWER CHOICES	RESPONSES
Recreation center	47.30% 35
Athletic fields	20.27% 15
Bike Trails	63.51% 47
Hiking trails	75.68% 56
More accessible trails	31.08% 23
Public swimming pool	22.97% 17
Playgrounds	24.32% 18
Picnic areas	39.19% 29
Other (please specify)	14.86% 11
Total Respondents: 74	

#	OTHER (PLEASE SPECIFY)	DATE
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Town of Brookfield Master Plan Survey

1	None, people ruin natural beauty with trails	6/29/2023 12:45 PM
2	I live adjacent to the pathway that runs behind the school and it's in shambles with downed trees and overgrowth. It would be a great spot for the school kids to walk and learn about nature and wildlife	6/28/2023 6:54 PM
3	Dredging north pond to make it swimmable	6/21/2023 10:07 PM
4	Sidewalks	6/19/2023 4:07 PM
5	No additional	6/18/2023 10:27 AM
6	skatepark	6/11/2023 3:34 PM
7	Would love a trail system like sturbridge	6/8/2023 6:10 PM
8	Use our town common and Lewis field and other properties for events not private land.	6/7/2023 10:10 PM
9	Tennis court, Dog Park	6/6/2023 5:58 PM
10	Equestrian/hiking trails	6/6/2023 10:27 AM
11	Dog park	6/5/2023 7:33 PM

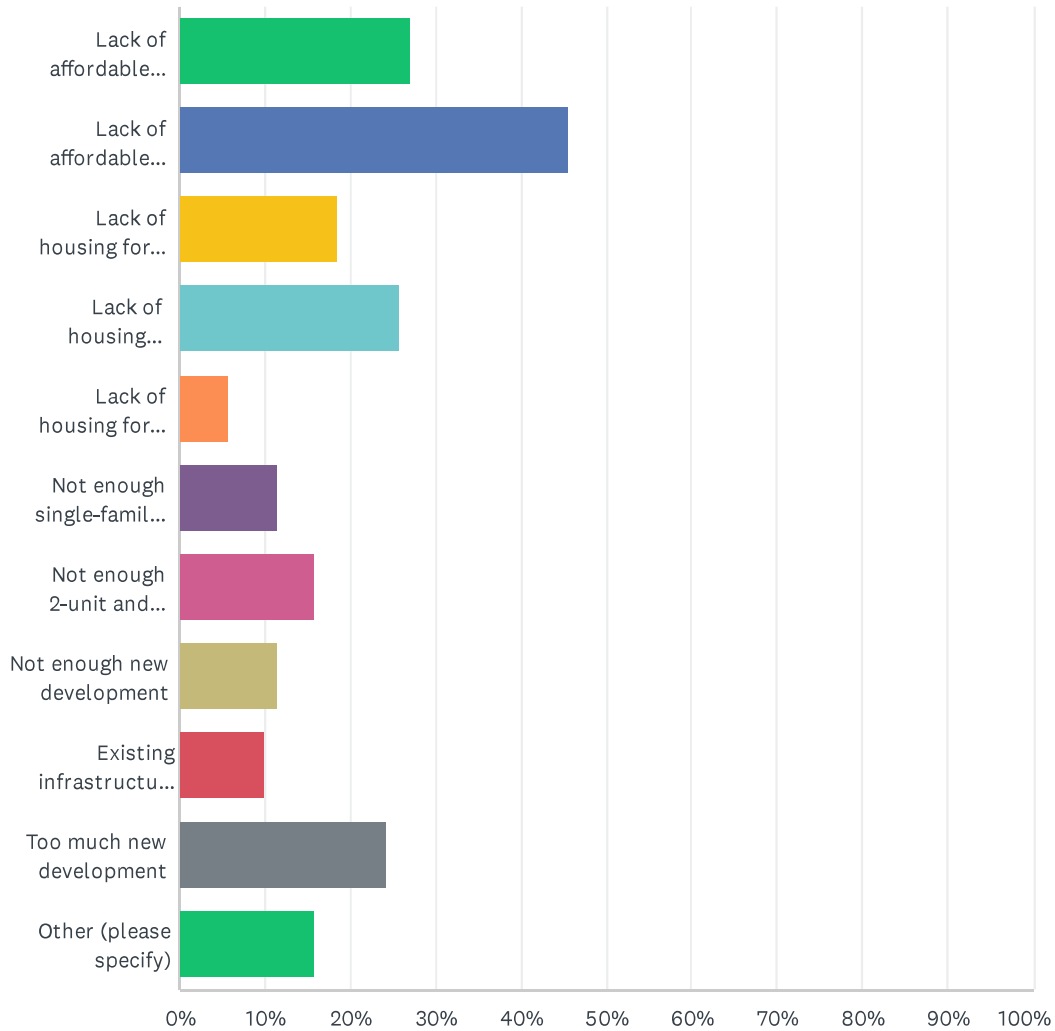
Q6 Please Share Any Additional Comments Below

Answered: 0 Skipped: 84

#	RESPONSES	DATE
	There are no responses.	

Q7 What is your biggest concern regarding housing in Brookfield? (Select all that apply.)

Answered: 70 Skipped: 14



Town of Brookfield Master Plan Survey

ANSWER CHOICES	RESPONSES	
Lack of affordable housing to lower income households	27.14%	19
Lack of affordable housing for seniors	45.71%	32
Lack of housing for single adults in need (Recovery, veterans, survivors of domestic abuse, etc.)	18.57%	13
Lack of housing affordable to middle class households	25.71%	18
Lack of housing for families	5.71%	4
Not enough single-family houses	11.43%	8
Not enough 2-unit and multi-family houses	15.71%	11
Not enough new development	11.43%	8
Existing infrastructure capacity cannot accommodate new development	10.00%	7
Too much new development	24.29%	17
Other (please specify)	15.71%	11
Total Respondents: 70		

#	OTHER (PLEASE SPECIFY)	DATE
1	Too many vacant/dilapidated properties.	6/28/2023 6:54 PM
2	I would hate to see overdevelopment or the uprise of housing complexes. I really appreciate the neighborhood feel as it is and how it gives a balance of community and nature along with culture and history. Let's beautify what we have and maintain the simplicity.	6/23/2023 12:53 PM
3	Ques 2 addresses vacant housing and this one states no housing available???	6/21/2023 10:07 PM
4	Too many vacant and derelict properties and lots	6/21/2023 3:23 PM
5	Town water limited to too few households	6/19/2023 7:36 AM
6	I am concerned about many of these things statewide, but think we should keep our town small. I moved here to be in a rural country setting.	6/11/2023 7:24 PM
7	We have an abundance of low income. We need to attract families and higher incomes!	6/9/2023 7:43 AM
8	Not enough businesses in town	6/8/2023 6:10 PM
9	Block anymore incoming solar fields	6/8/2023 8:50 AM
10	Why does there have to be a problem?	6/7/2023 10:10 PM
11	We need to consider sewage treatment	6/6/2023 11:20 AM

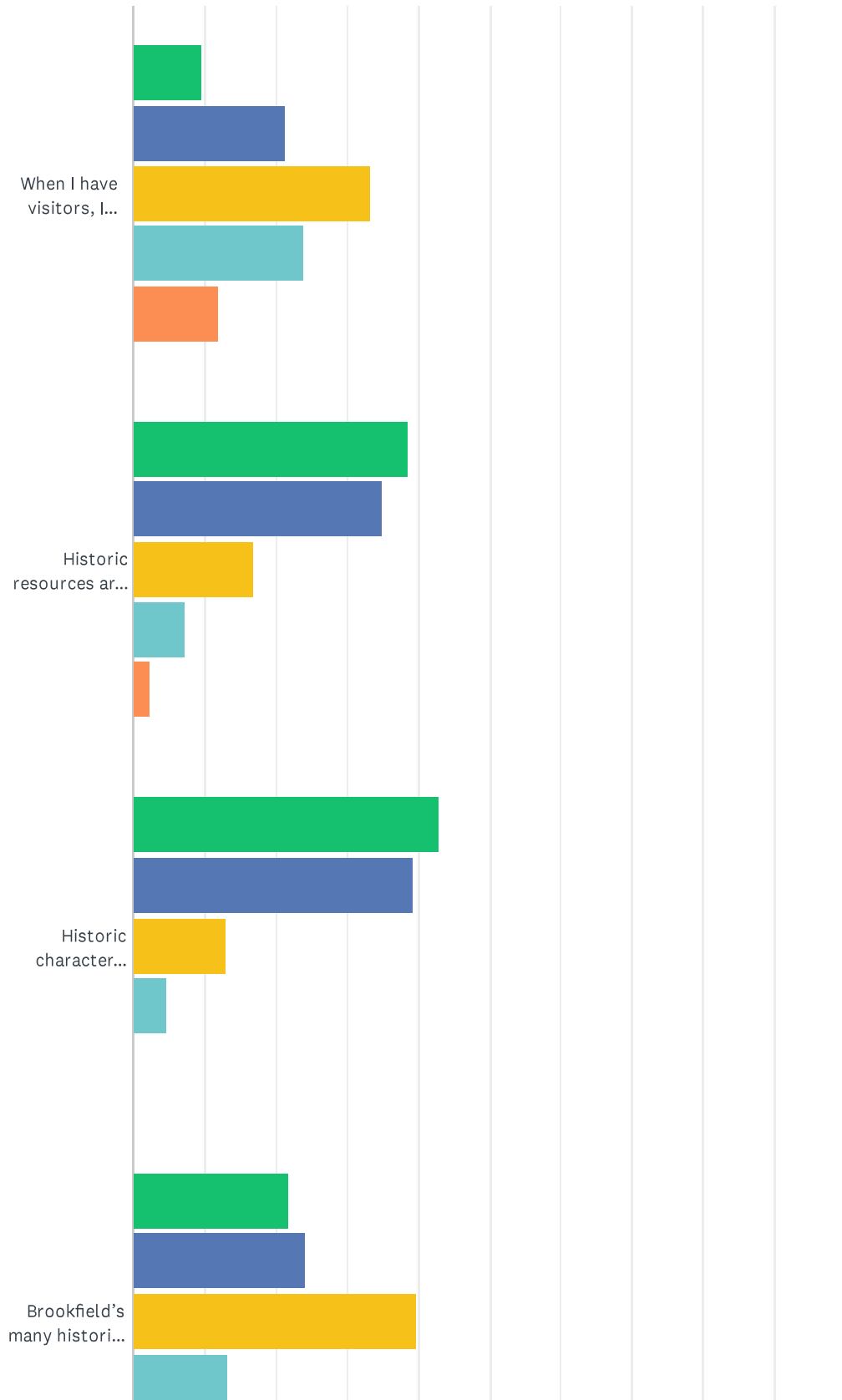
Q8 Please Share Any Additional Comments Below

Answered: 0 Skipped: 84

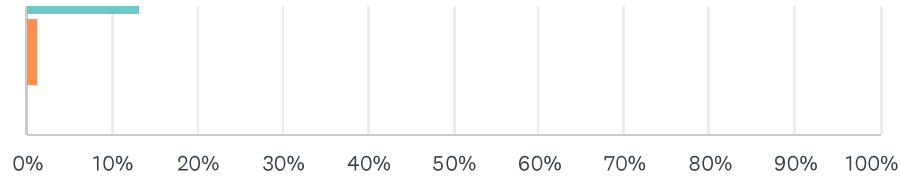
#	RESPONSES	DATE
	There are no responses.	

Q9 To what extent do you agree with the following statements?

Answered: 84 Skipped: 0



Town of Brookfield Master Plan Survey



■ STRONGLY...
 ■ AGREE
 ■ NEITHER A...
 ■ DISAGREE
■ STRONGLY...

	STRONGLY AGREE	AGREE	NEITHER AGREE NOR DISAGREE	DISAGREE	STRONGLY DISAGREE	TOTAL
When I have visitors, I take them to visit historic places in my community.	9.52% 8	21.43% 18	33.33% 28	23.81% 20	11.90% 10	84
Historic resources are an essential part of Brookfield's character.	38.55% 32	34.94% 29	16.87% 14	7.23% 6	2.41% 2	83
Historic character should be protected when new development takes place or when historic buildings are renovated.	42.86% 36	39.29% 33	13.10% 11	4.76% 4	0.00% 0	84
Brookfield's many historic resources are at risk of being erased.	21.69% 18	24.10% 20	39.76% 33	13.25% 11	1.20% 1	83

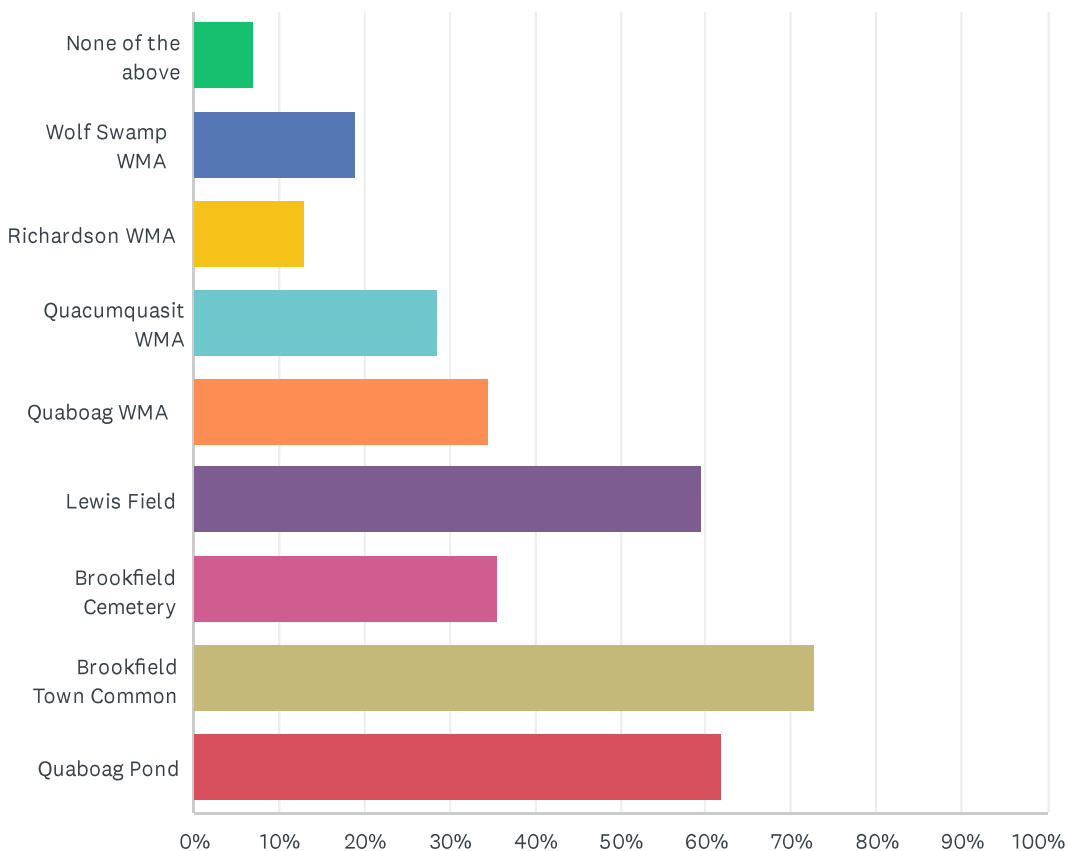
Q10 Please Share Any Additional Comments Below

Answered: 0 Skipped: 84

#	RESPONSES	DATE
	There are no responses.	

Q11 Do you use any of the following sites for recreational purposes?

Answered: 84 Skipped: 0



ANSWER CHOICES	RESPONSES
None of the above	7.14% 6
Wolf Swamp WMA	19.05% 16
Richardson WMA	13.10% 11
Quacumquasit WMA	28.57% 24
Quaboag WMA	34.52% 29
Lewis Field	59.52% 50
Brookfield Cemetery	35.71% 30
Brookfield Town Common	72.62% 61
Quaboag Pond	61.90% 52
Total Respondents: 84	

Q12 For any of the above sites that were checked off, or for any other open space areas in town, do you have concerns regarding safety, accessibility, maintenance, etc.? Please specify below.

Answered: 32 Skipped: 52

#	RESPONSES	DATE
1	So many ticks or mosquitos and not always accessible parking in a portion of the listed areas. Some trails are over grown or extremely muddy.	7/5/2023 6:50 PM
2	No	7/3/2023 7:48 AM
3	Accessibility to hiking or biking trails would be wonderful	6/29/2023 7:46 PM
4	Love their natural beauty	6/29/2023 12:45 PM
5	I moved here from Worcester 4 yrs ago mainly because it's not Worcester. We don't need Sec 8 housing or anything like that We have plenty of retail Keep Brookfields Rural esthetic as it is Presearve its culture heritage traditions n values We are a safe community for a reason If you want it it to look like Worcester or Boston then plz go to those places. Leave Brookfield as it is	6/29/2023 5:49 AM
6	I can't find wolf swamp, always wanted to check it out. We go to Rockhouse in WB all the time.	6/28/2023 6:54 PM
7	Maintenance	6/25/2023 9:24 PM
8	Out of town folks crowd the beach area and leave trash and debris behind. They don't follow the posted rules regarding no open flames or cooking on the beach, blocking the entry with chairs & tents, etc. Locals can't enjoy it because of this.	6/23/2023 2:16 PM
9	I would have to revisit each site to give a proper reply, as it has been a while since I have been to some of the more rustic sites.	6/23/2023 12:53 PM
10	Water quality at north pond. Needs to be dredged.	6/21/2023 10:07 PM
11	I'm concerned about the safety of the old campground on Hobbs Ave. There seem to be people hanging around in there and it's not properly patrolled or maintained.	6/21/2023 3:23 PM
12	No	6/19/2023 6:56 PM
13	It would be great if trails were made wider and maintained--the fear of ticks makes it harder to use them. It would be nice to have trail maps too--I don't know even know where I could park or hike at the wildlife management areas, and when it's safe to do so because of hunting.	6/19/2023 4:07 PM
14	No	6/18/2023 10:27 AM
15	No	6/11/2023 7:24 PM
16	no	6/11/2023 3:34 PM
17	South Pond beach should be made more accessible. The path isn't safe for anyone.	6/9/2023 10:51 PM
18	Concern for parking. Not enough causes people to park in an area where they shouldn't park. The state owns most and do not keep trails up so you end up actually glad people are going in with atvs. Otherwise no trails. Too many ticks because trails are not maintained. Too much brush with poison ivy growing along roads	6/9/2023 7:43 AM
19	Concerns about safety (fishhooks, etc on beach area) and cleanliness at South Pond	6/8/2023 11:12 PM
20	No	6/8/2023 6:10 PM
21	No	6/8/2023 4:33 PM
22	I know for sure Wolf Swamp doesn't seem very accessible off the east side from Rice Corner Rd.	6/8/2023 10:14 AM

Town of Brookfield Master Plan Survey

23	Wolf swamp parking and trail access and richardson wma parking	6/8/2023 8:50 AM
24	No	6/7/2023 10:10 PM
25	The Quaboag pond boat ramp and beach can be dangerous do to reckless boaters.	6/7/2023 2:32 PM
26	Maintenance could be a little better.	6/7/2023 11:48 AM
27	Noise surrounding Quaboag Pond from third party businesses	6/7/2023 11:00 AM
28	I would like to see a beach on Quabog (North) Pond	6/6/2023 5:58 PM
29	The cemetery should allow dogs again. I used to walk my dog there. Why the ban now?	6/6/2023 4:08 PM
30	Quacumquasit-use of swim area.	6/5/2023 7:54 PM
31	Develop a beach area between boat ramp and town line	6/5/2023 7:33 PM
32	The ones I didn't click I didn't know existed	6/5/2023 6:24 PM