

Figure 1: Building Permits, New Housing Units, 2010-2022. Source: U.S. Census Bureau Building Permits Survey.



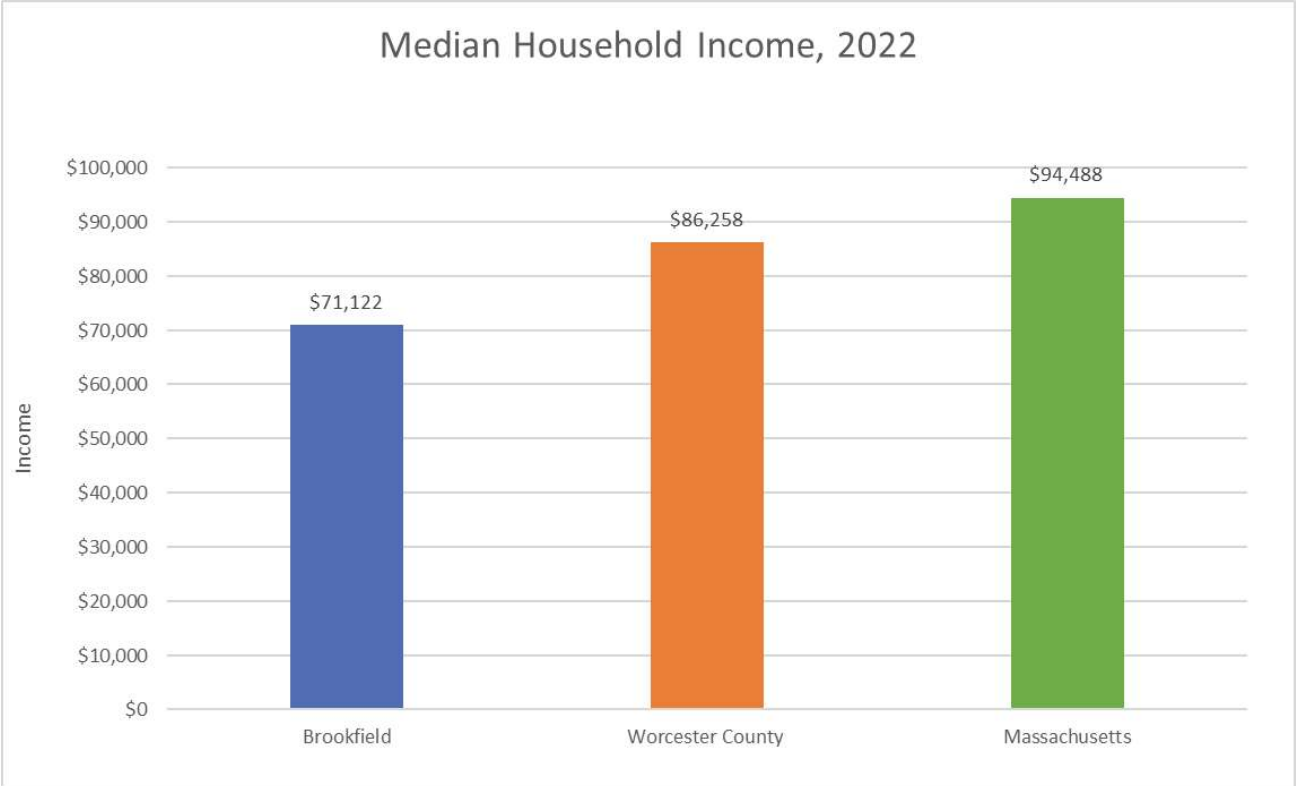


Figure 3: Median Household Income in Brookfield Compared to the County and State, 2022.  
Source: U.S. Census Bureau, American Community Survey

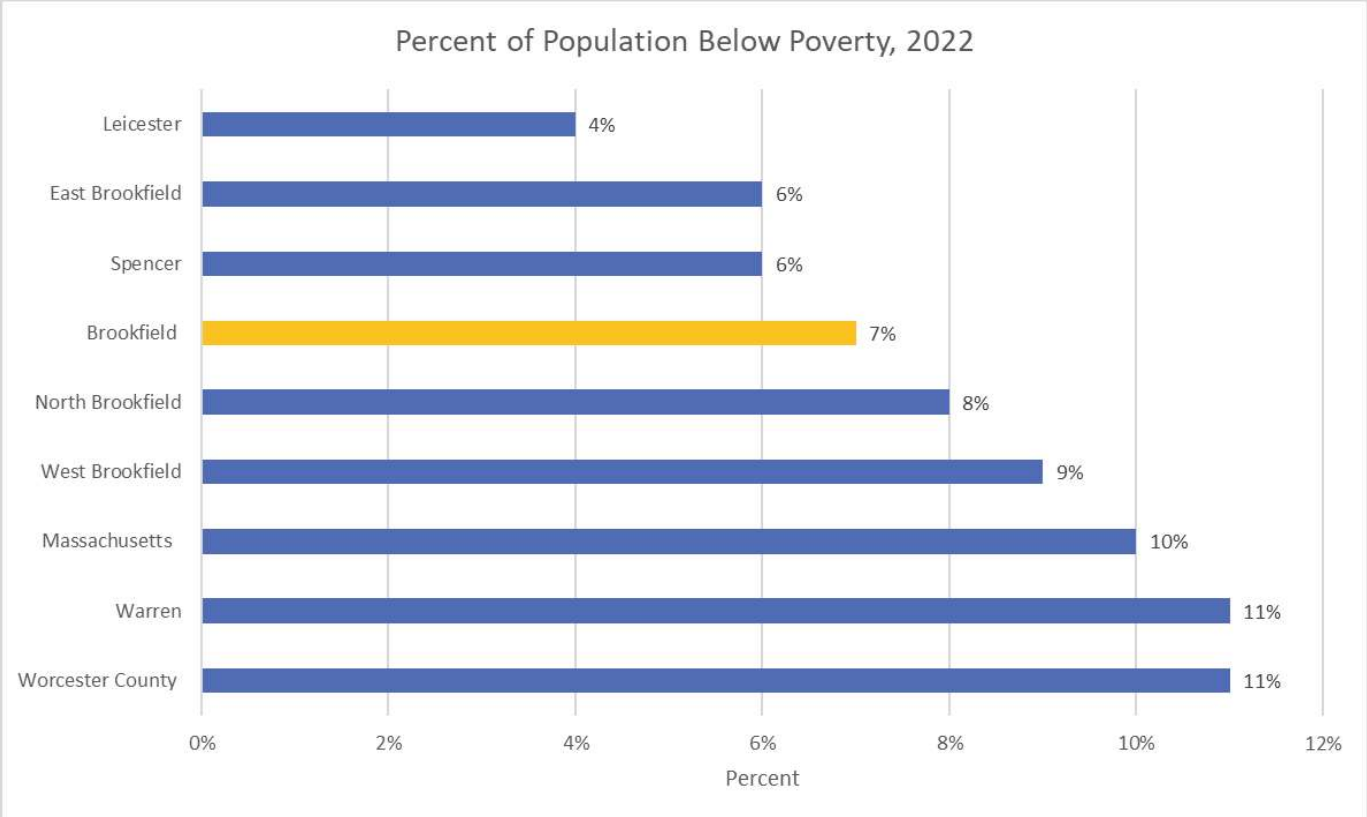


Figure 4: Percentage of Population Below Poverty in Brookfield and Surrounding Towns, 2022.  
Source: U.S. Census Bureau, American Community Survey

### Population Pyramid, Brookfield, 2022

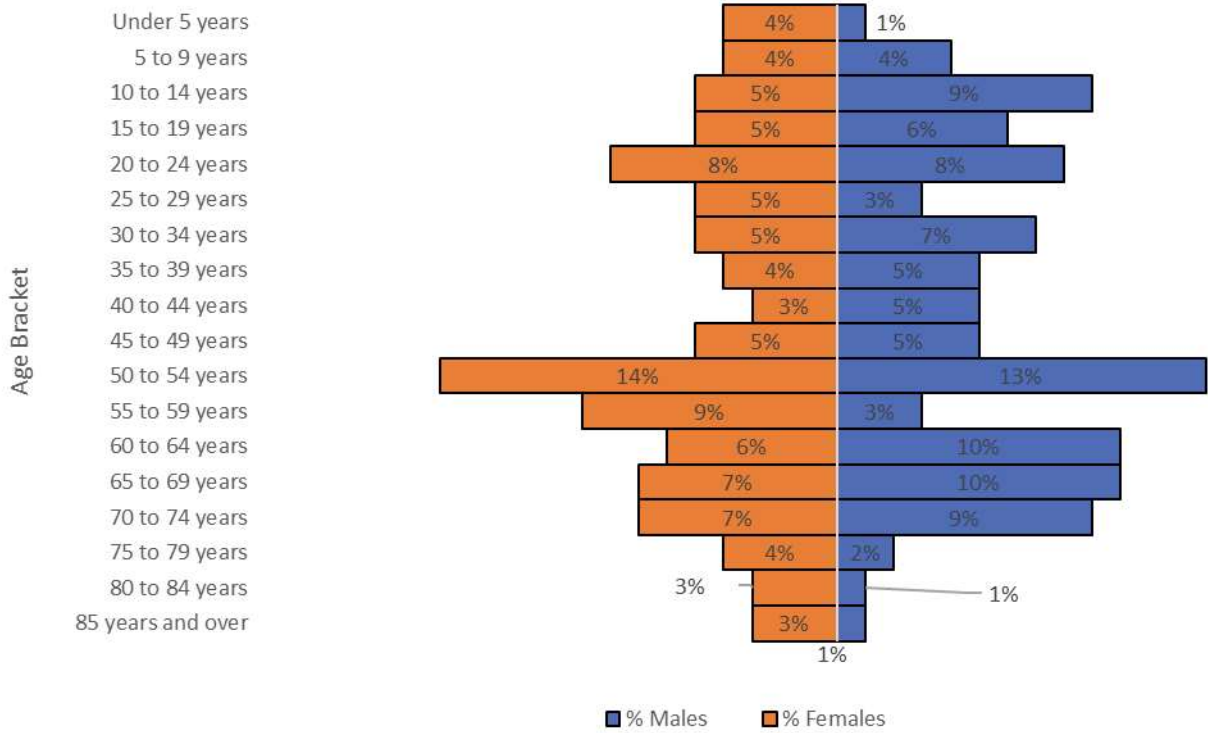


Figure 5: Population Pyramid in Brookfield, 2022. Source U.S. Census Bureau, American Community Survey

### Population Pyramid, Worcester County, 2022

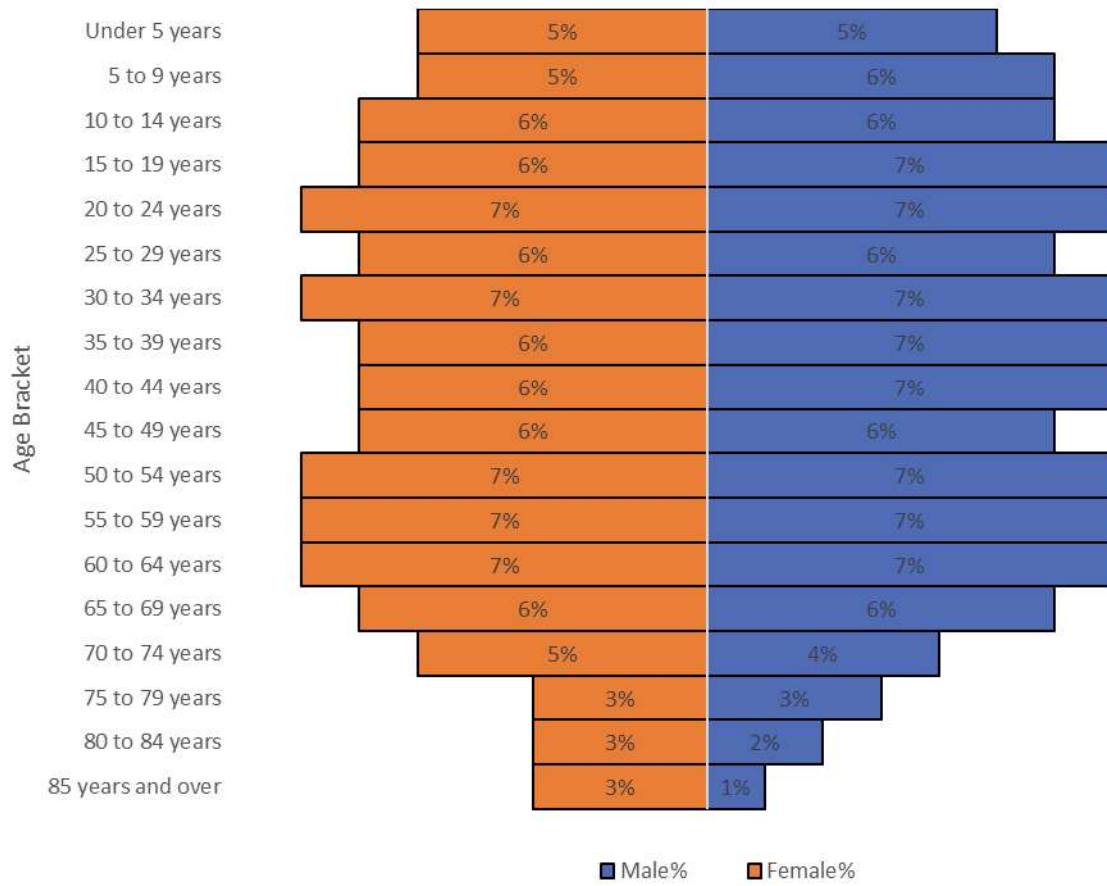


Figure 6: Population Pyramid in Worcester County, 2022. Source U.S. Census Bureau, American Community Survey

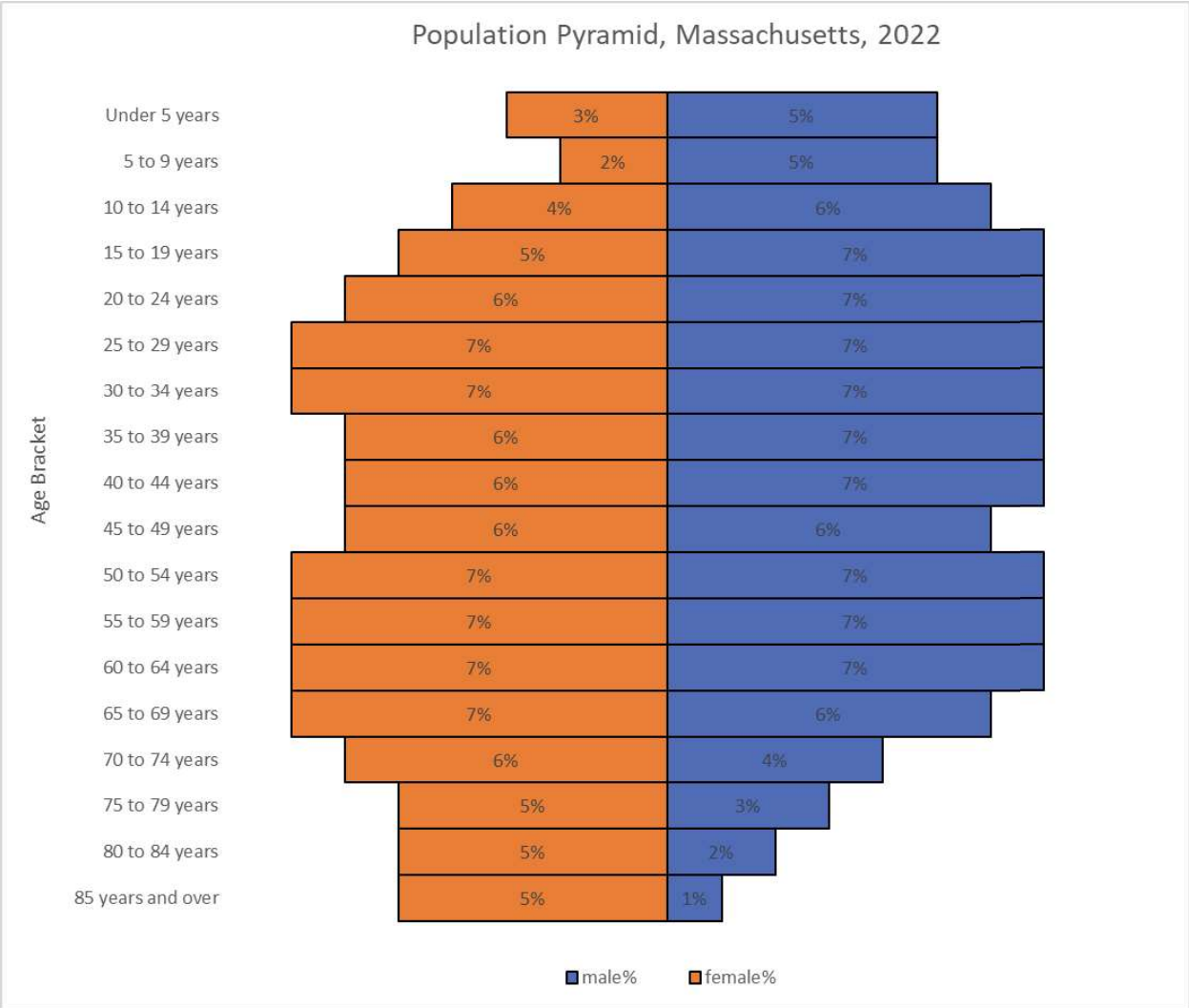


Figure 7: Population Pyramid in Massachusetts, 2022. Source: U.S. Census Bureau, American Community Survey

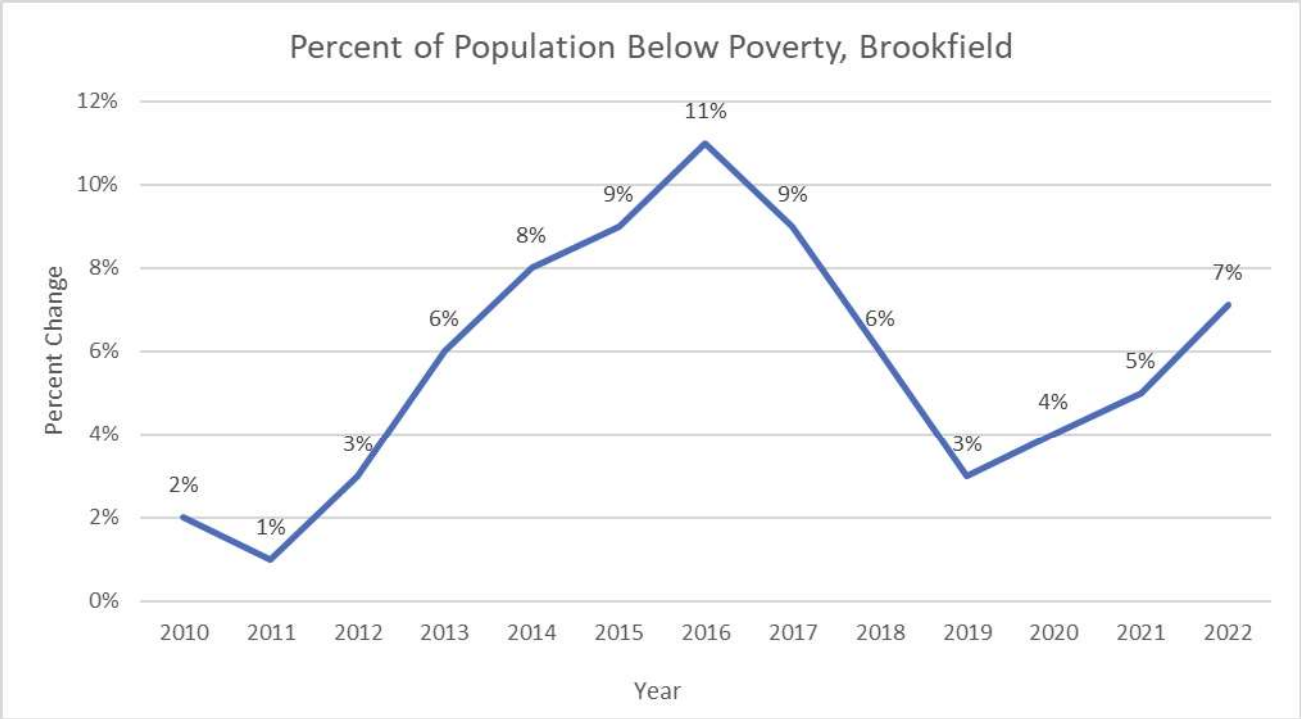


Figure 8: Population Below Poverty in Brookfield Over Time. Source: U.S. Census Bureau, American Community Survey

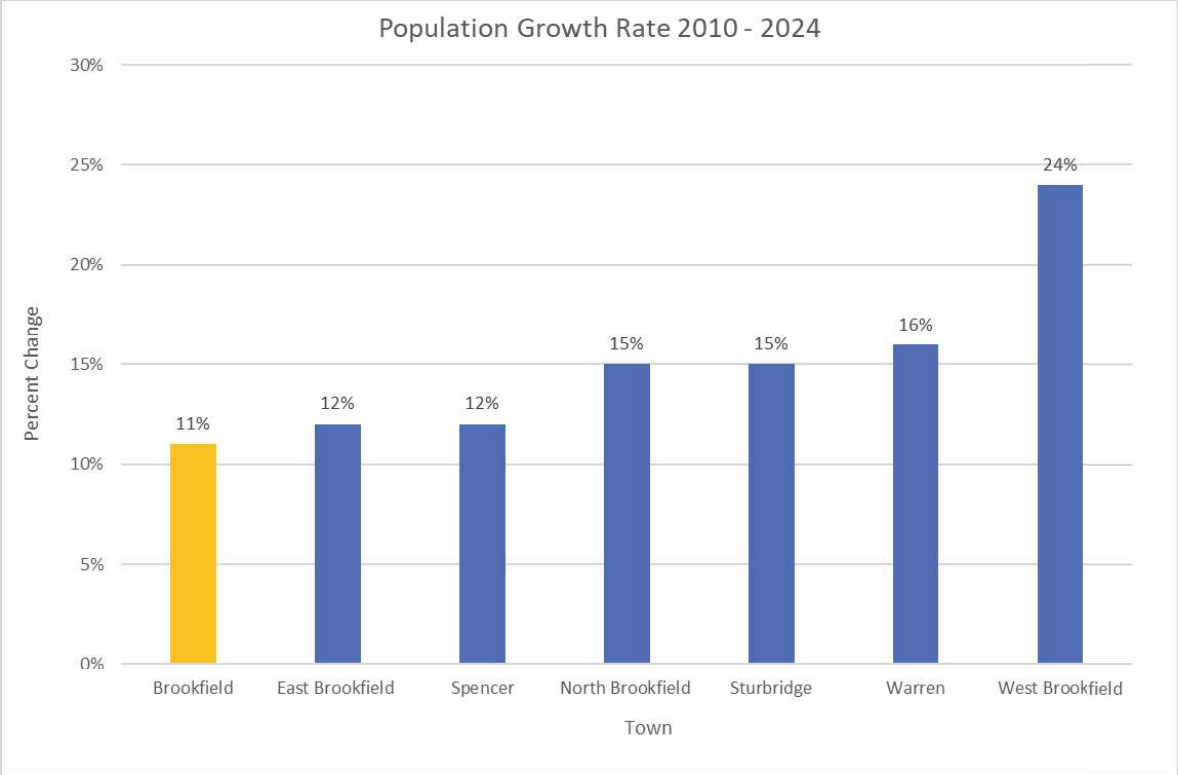


Figure 9: Population Growth Rate in Brookfield and Surrounding Towns. Source: U.S. Census Bureau, American Community Survey

Table X, Employment Growth Rate (2010 - 2040)					
Town	2010 Population	2020 Population	2030 Population	2040 Population	Percent Change
Warren	574	582	606	625	9%
North Brookfield	899	1,158	1,285	1,333	48%
West Brookfield	851	1,163	1,319	1,381	62%
Spencer	3,012	3,203	3,298	3,304	10%
East Brookfield	396	532	592	619	56%
Sturbridge	4,596	4,726	4,587	4,594	0%
Brookfield	494	662	764	800	62%

Source: CMRPC Regional Projections, ACS 5-Year Estimates

Table 1: Employment Growth Rate in Brookfield and Surrounding Towns. Source: U.S. Census Bureau, American Community Survey

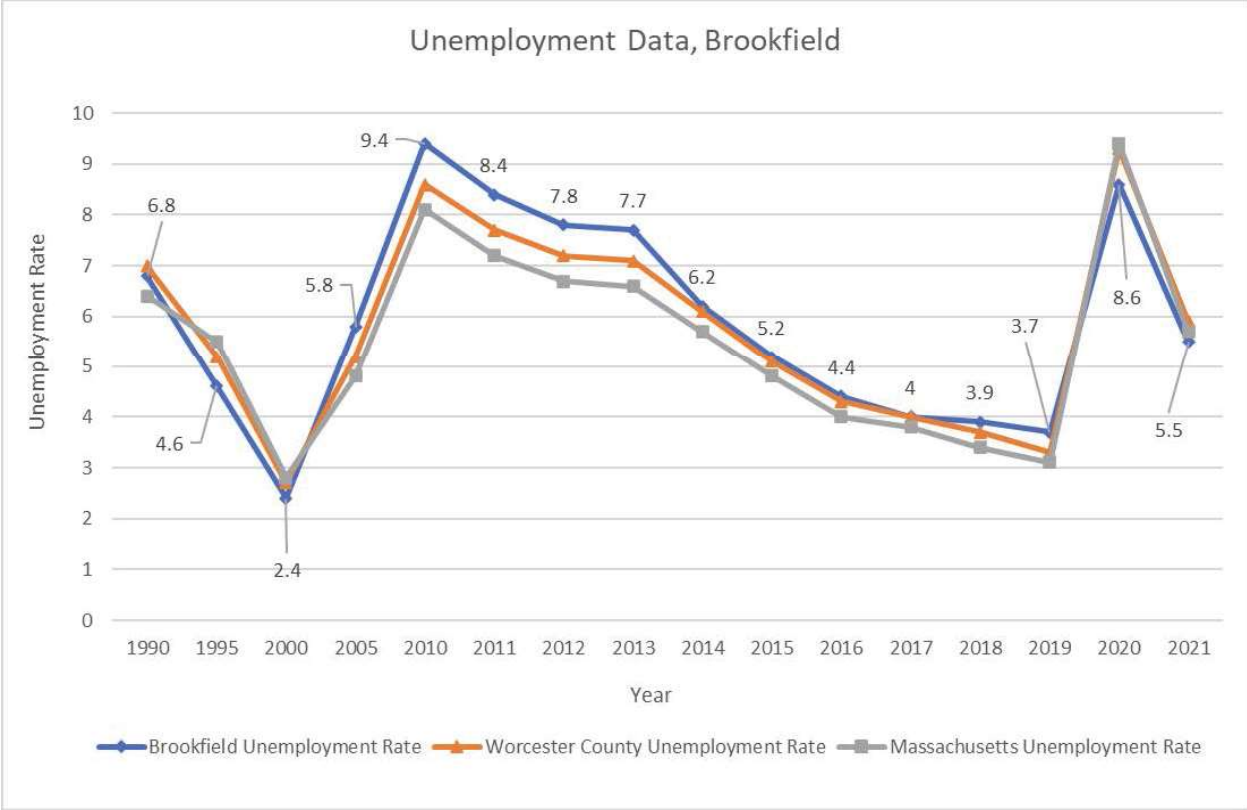


Figure 10: Unemployment Rate in Brookfield Over Time. Source: Massachusetts Division of Local Services

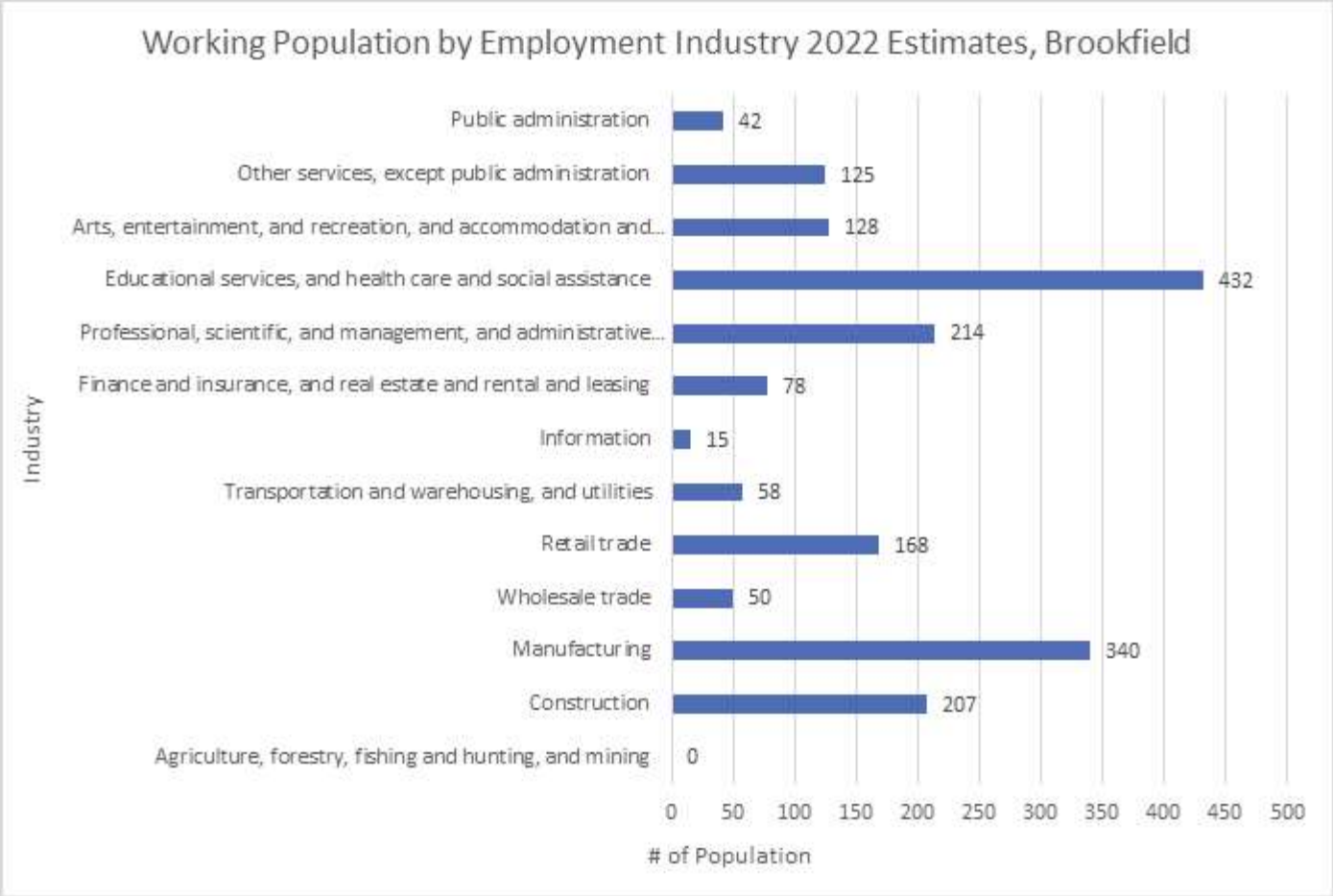


Figure 11: Working Population by Employment Industry in Brookfield, 2022. Source: U.S. Census Bureau, American Community Survey

<b>Largest Employers in Brookfield</b>	
<b>Company name</b>	<b>Number of employees</b>
Brookfield Elementary School	50-99
Brookfield Fire Dept	20-49
Clam Box	20-49
State Police	20-49
Brookfield Ambulance	10-19
Brookfield Police Dept	10-19
Brookfield Town Hall	10-19
Exit Real Estate Executives	10-19
Hillcrest Montessori	10-19
Town Hall	10-19
Trustees of Clark University	10-19
American Charitable Inc	5-9
Bay Path Spirits Inc	5-9
Community Resources-Justices	5-9
Cumberland Farms	5-9
Dollar General	5-9
Merrick Public Library	5-9
Paint & Fix It	5-9
Sapphire Pools Inc	5-9
SONG Inc	5-9
Stone & Lime Imports Inc	5-9
Walker Machine	5-9
Dave's Appliance	1-4
Quaboag Equipment	1-4
Smokestack Lightning	1-4

Table 2: Largest Employers in Brookfield, 2022. Source: Massachusetts Division of Local Services

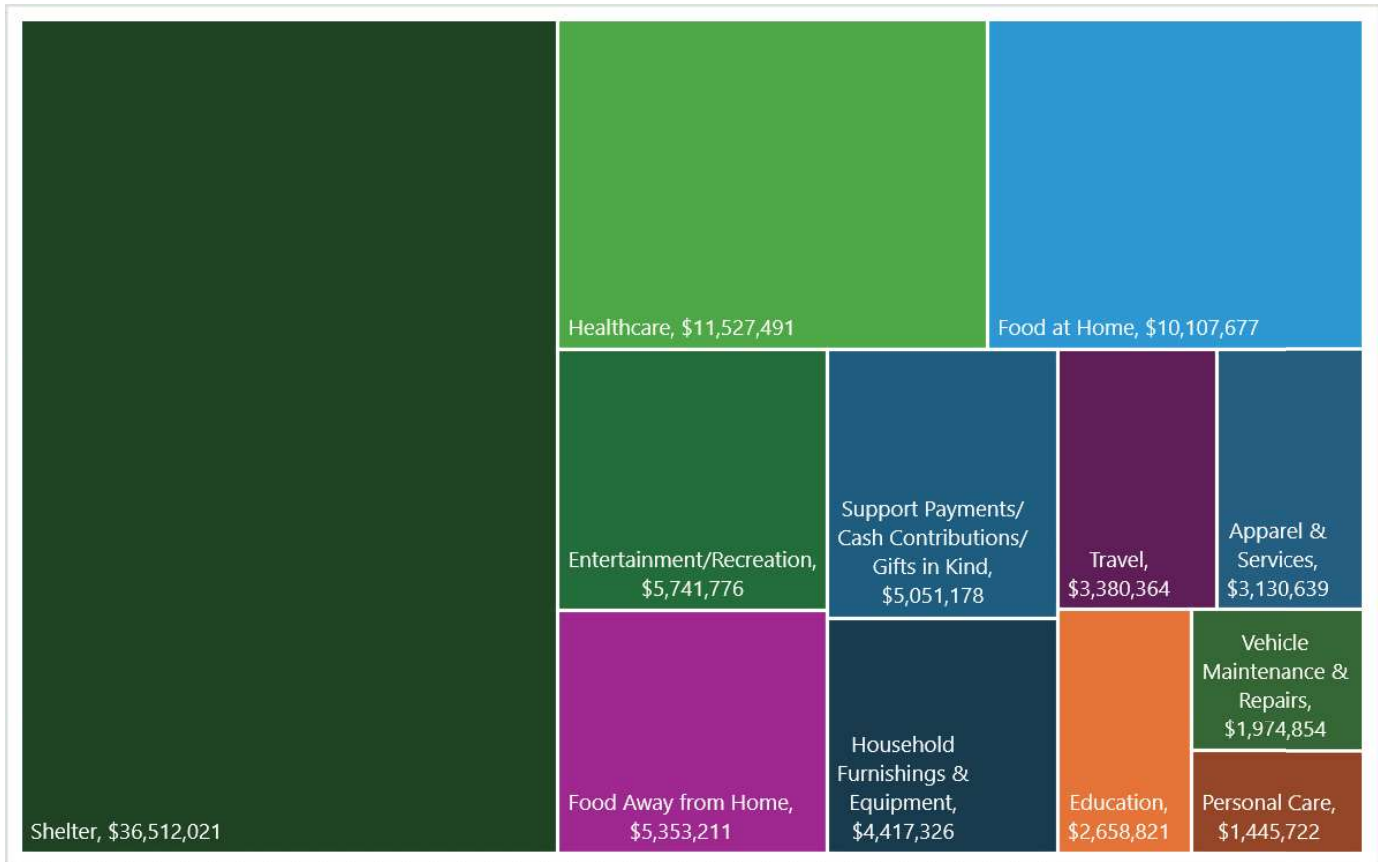


Figure 12: 2023 Consumer Spending in Brookfield. Source: Esri Business Analyst, Market Profile report

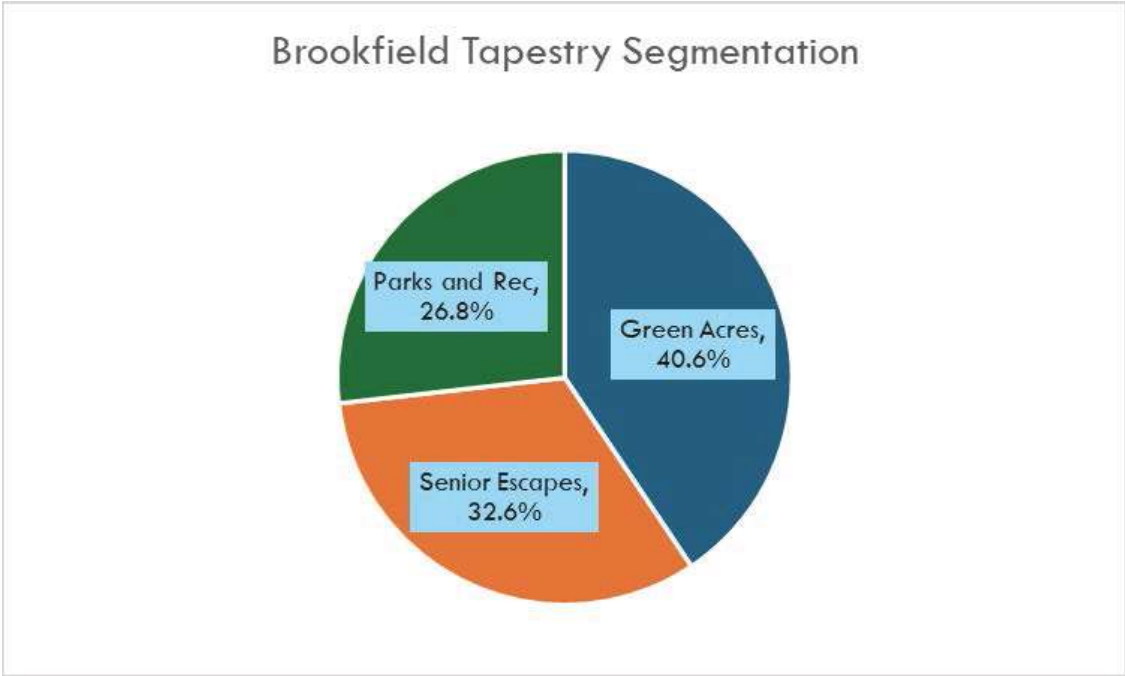


Figure 13: Brookfield Tapestry Segmentation, 2023. Source: Esri Business Analyst, Tapestry Segmentation Area Profile report

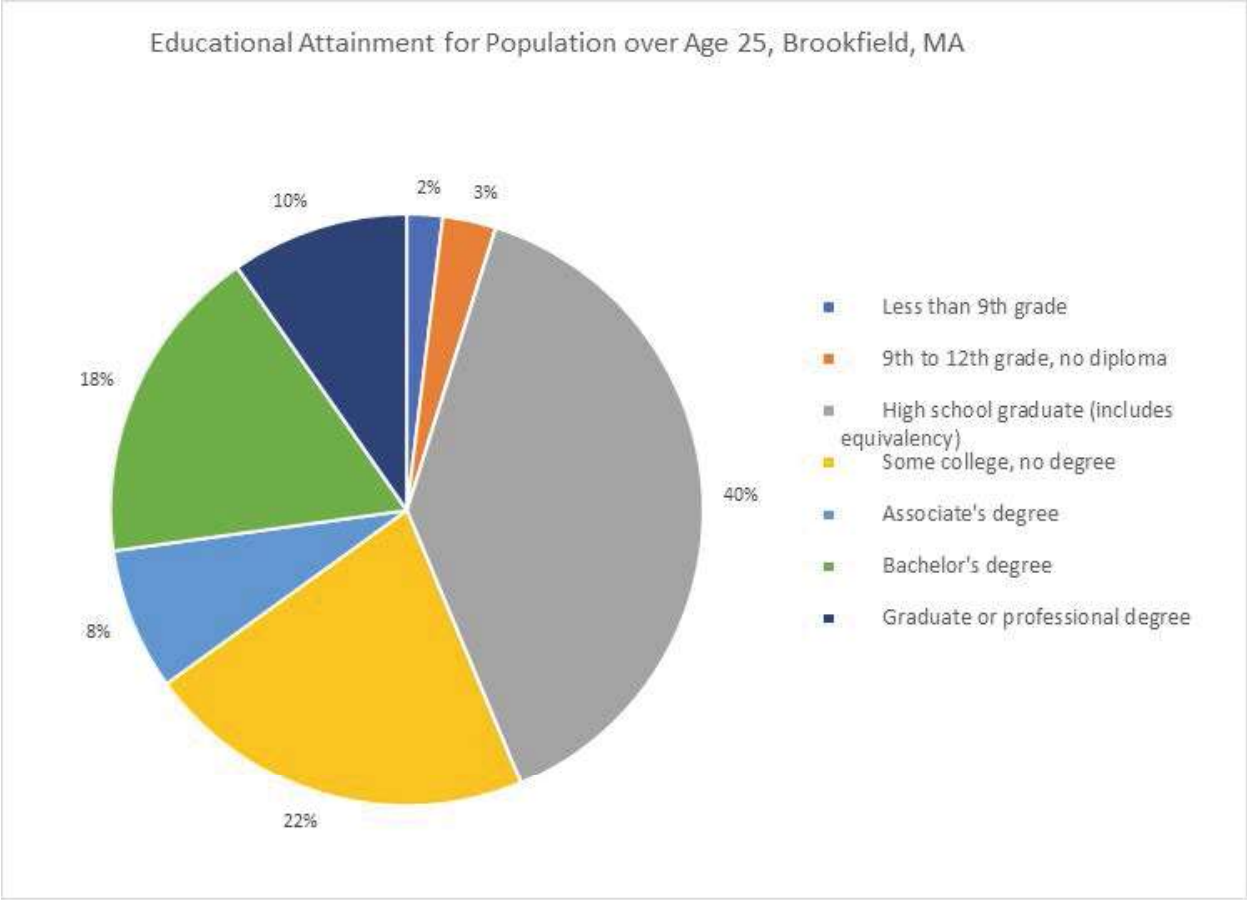


Figure 14: Educational Attainment for Brookfield’s Population over Age 25, 2022. Source: U.S. Census Bureau, American Community Survey

Commute Patterns, Age				
Age	Total	Drove alone	Carpooled	Public Transportation
16 to 19 years	3%	3%	0%	0%
20 to 24 years	13%	14%	0%	0%
25 to 44 years	27%	27%	20%	100%
45 to 54 years	35%	34%	80%	0%
55 to 59 years	6%	6%	0%	0%
60 years and over	16%	16%	0%	0%

Source: 2022 ACS 5-year estimates  
 Table 3: Brookfield Commuting Patterns by Age, 2022. Source: U.S. Census Bureau, American Community Survey

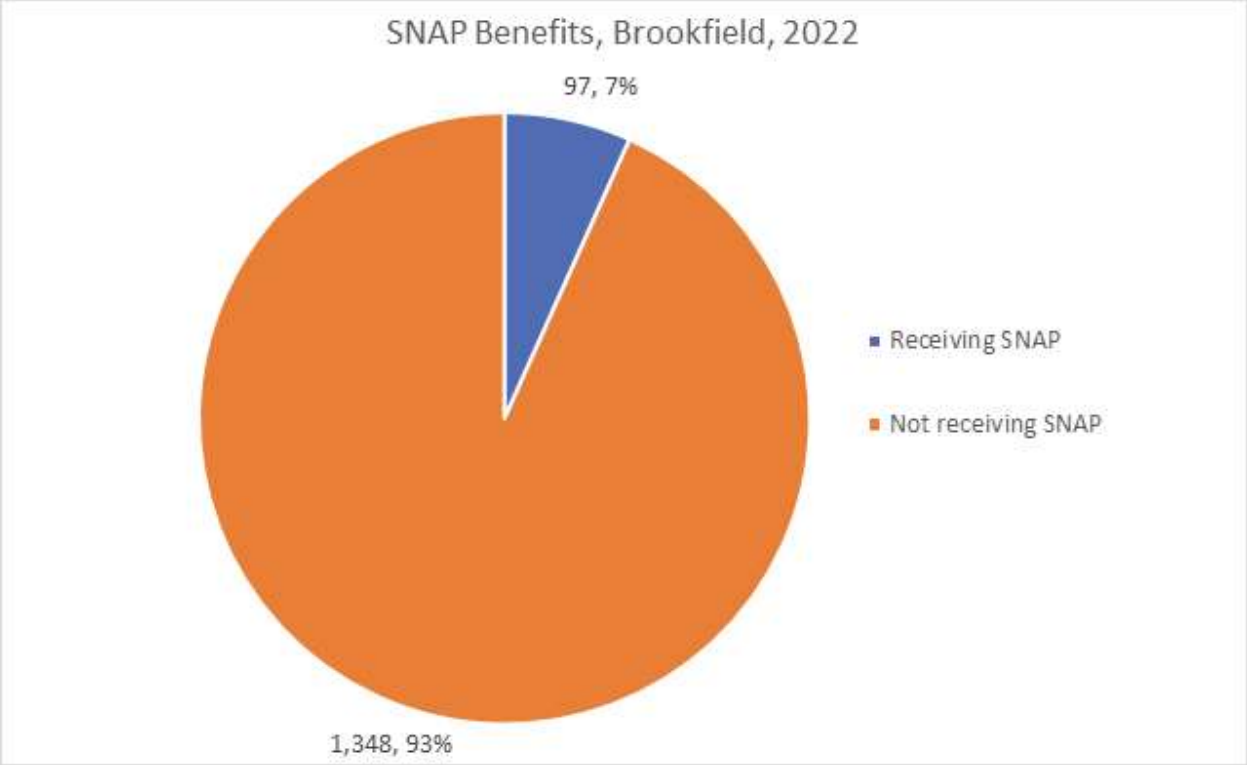


Figure 15: Residents Receiving SNAP Benefits in Brookfield, 2022. Source: U.S. Census Bureau, American Community Survey

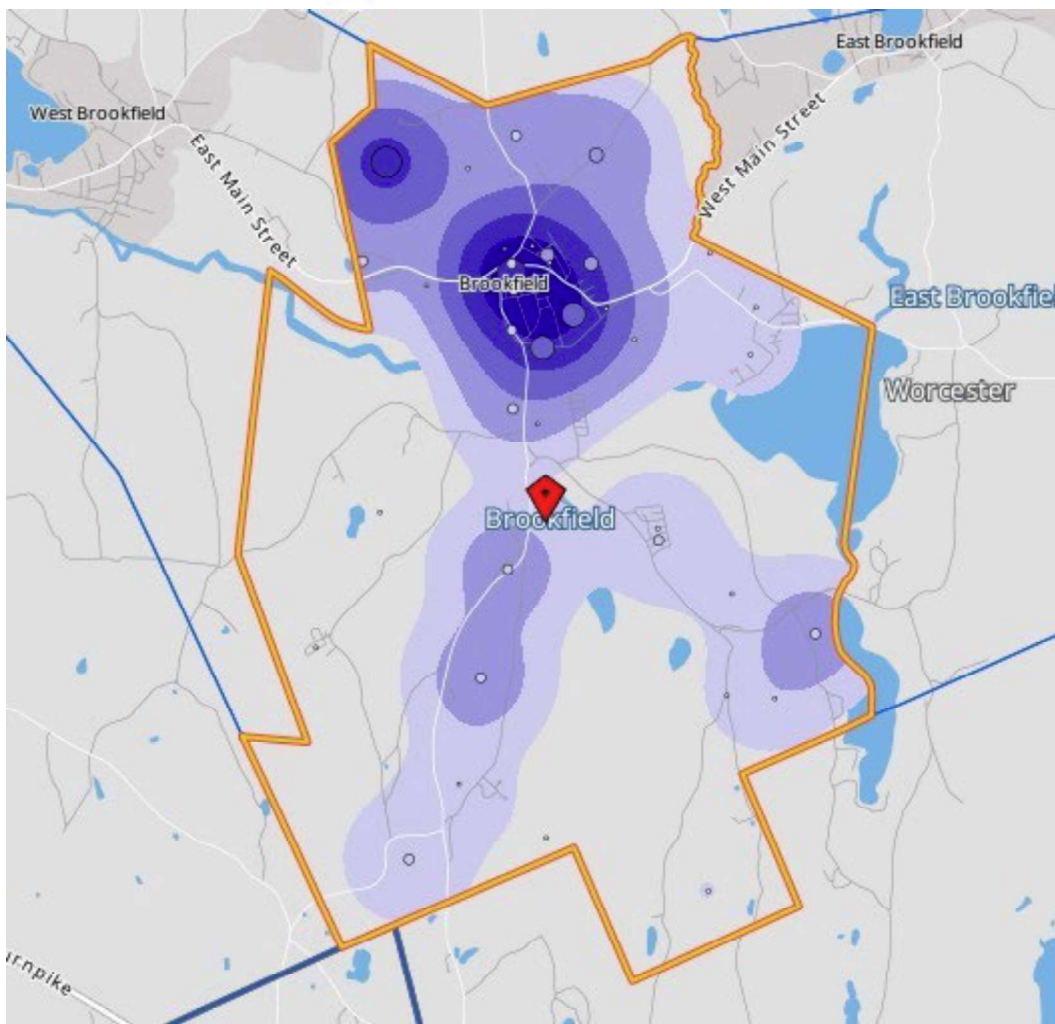


Figure 16: Job Concentration Location, Brookfield, 2010 – 2021. Source: US Census Bureau, OnTheMap

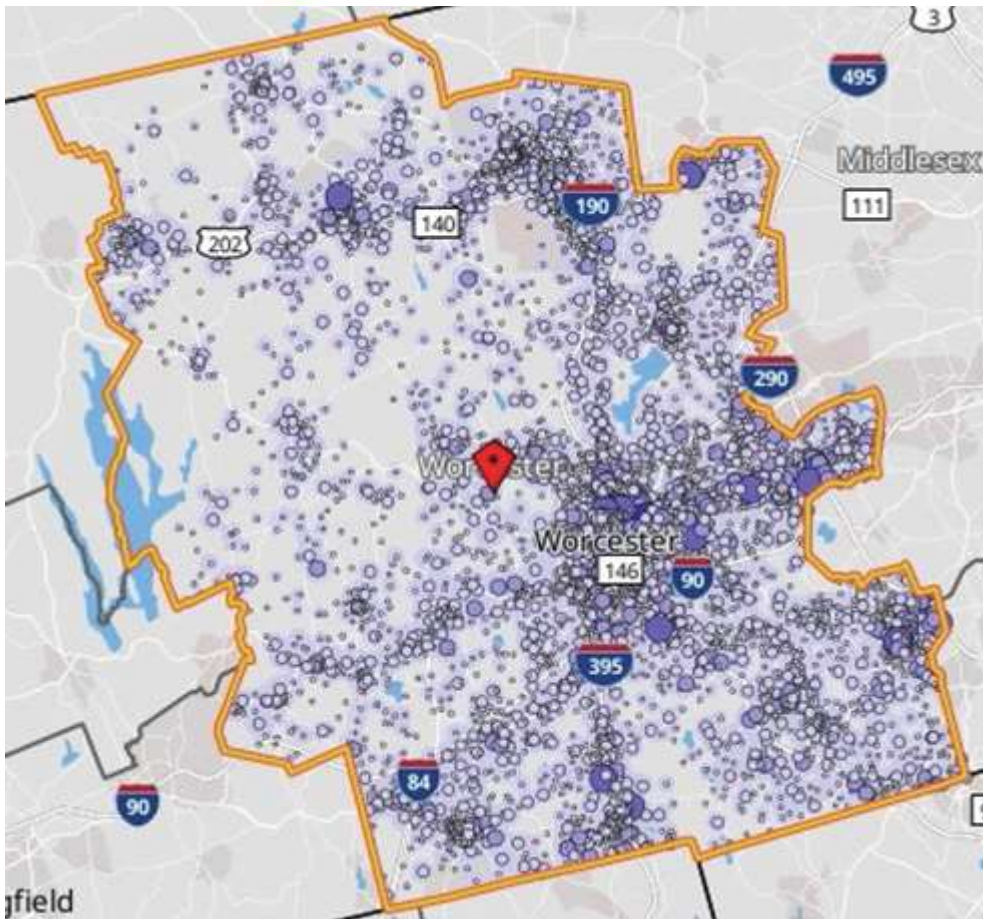
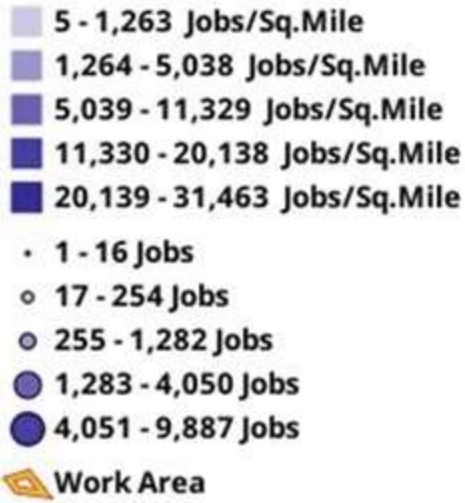


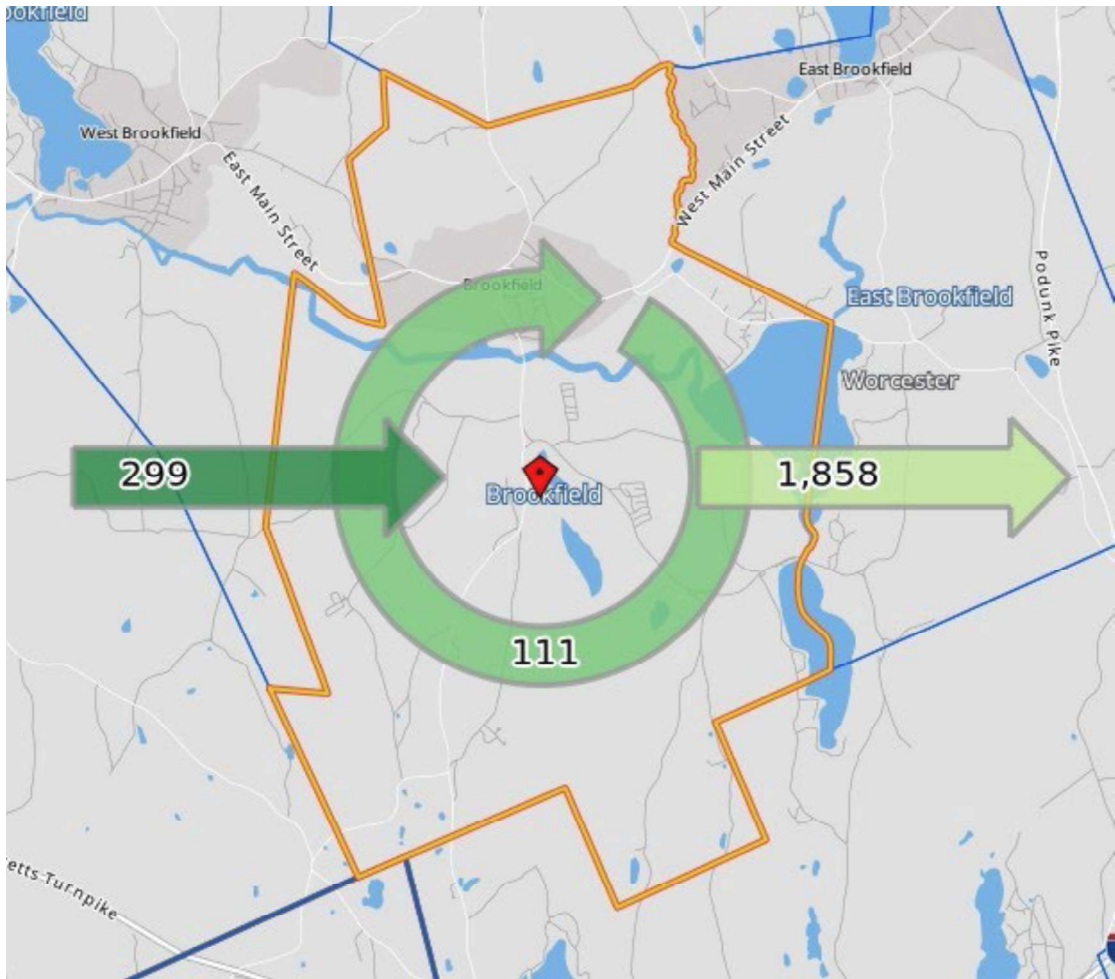
Figure 17: Job Concentration Location, Worcester County, 2010 – 2021. Source: US Census Bureau, OnTheMap

Where Brookfield Residents Work	
2022	
Worked in state of residence	94%
Worked in county of residence	82%
Worked outside county of residence	12%
Worked outside state of residence	6%
Living in a place	30%
Worked in place of residence	3%
Worked outside place of residence	27%
Not living in a place	70%
Living in 12 selected states	100%
Worked in minor civil division of residence	10%
Worked outside minor civil division of residence	90%
Not living in 12 selected states	0%
Workers 16 years and over who did not work from home	1,704
Source: 2022 ACS 5-Year Estimates	

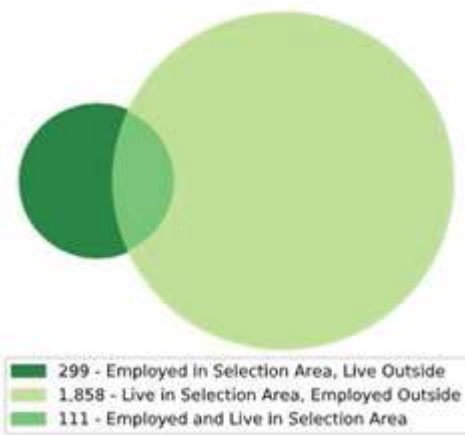
Table 4: Where Brookfield Residents Work, 2022. Source: U.S. Census Bureau, American Community Survey

<b>Where Residents Live, Brookfield</b>	
<b>2021</b>	<b>Share</b>
Employed in the Selection Area	100%
Employed in the Selection Area but Living Outside	73%
Employed and Living in the Selection Area	27%
Living in the Selection Area	100%
Living in the Selection Area but Employed Outside	94%
Living and Employed in the Selection Area	6%
Source: On The Map Census	

Table 5: Where Brookfield Residents Live, 2022. Source: U.S. Census Bureau, OnTheMap



Inflow/Outflow Job Counts in 2021



Note: Overlay arrows do not indicate directionality of worker flow between home and employment locations.

- Employed and Live in Selection Area
- Employed in Selection Area, Live Outside
- Live in Selection Area, Employed Outside

Figure 18: Inflow/Outflow of Workers, 2022. Source: U.S. Census Bureau, OnTheMap

## Home Destination Report - Where Workers Live Who are Employed in the Selection Area - by County Subdivisions

### Total All Jobs

	2021		2020		2019		2018		2017		2016		2015		2014	
	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share
Total All Jobs	410	100.0%	375	100.0%	384	100.0%	372	100.0%	325	100.0%	322	100.0%	296	100.0%	390	100.0%

### Jobs Counts by County Subdivisions Where Workers Live - All Jobs

	2021 ▼		2020		2019		2018		2017		2016		2015		2014	
	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share
Brookfield town (Worcester, MA)	111	27.1%	79	21.1%	99	25.8%	96	25.8%	79	24.3%	78	24.2%	89	30.1%	73	18.7%
North Brookfield town (Worcester, MA)	18	4.4%	7	1.9%	7	1.8%	15	4.0%	15	4.6%	7	2.2%	18	6.1%	29	7.4%
Sturbridge town (Worcester, MA)	17	4.1%	19	5.1%	15	3.9%	11	3.0%	11	3.4%	19	5.9%	18	6.1%	18	4.6%
Ware town (Hampshire, MA)	13	3.2%	12	3.2%	10	2.6%	10	2.7%	6	1.8%	9	2.8%	4	1.4%	6	1.5%
West Brookfield town (Worcester, MA)	13	3.2%	8	2.1%	16	4.2%	17	4.6%	8	2.5%	11	3.4%	8	2.7%	20	5.1%
Worcester city (Worcester, MA)	13	3.2%	20	5.3%	19	4.9%	28	7.5%	17	5.2%	17	5.3%	8	2.7%	18	4.6%
Barre town (Worcester, MA)	12	2.9%	10	2.7%	6	1.6%	6	1.6%	7	2.2%	7	2.2%	4	1.4%	6	1.5%
Spencer town (Worcester, MA)	12	2.9%	12	3.2%	20	5.2%	19	5.1%	8	2.5%	11	3.4%	11	3.7%	14	3.6%
Holland town (Hampden, MA)	11	2.7%	3	0.8%	7	1.8%	4	1.1%	3	0.9%	1	0.3%	3	1.0%	13	3.3%
Palmer Town city (Hampden, MA)	10	2.4%	20	5.3%	10	2.6%	7	1.9%	5	1.5%	6	1.9%	4	1.4%	2	0.5%
All Other Locations	180	43.9%	185	49.3%	175	45.6%	159	42.7%	166	51.1%	156	48.4%	129	43.6%	191	49.0%

Figure 19: Home Destination Report. Source: U.S. Census Bureau, OnTheMap

## Work Destination Report - Where Workers are Employed Who Live in the Selection Area - by County Subdivisions

### Total All Jobs

	2021		2020		2019		2018		2017		2016		2015	
	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share
Total All Jobs	1,969	100.0%	1,682	100.0%	1,913	100.0%	1,902	100.0%	1,905	100.0%	1,927	100.0%	1,901	100.0%

### Jobs Counts by County Subdivisions Where Workers are Employed - All Jobs

	2021 ▼		2020		2019		2018		2017		2016		2015	
	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share
Worcester city (Worcester, MA)	285	14.5%	275	16.3%	276	14.4%	279	14.7%	284	14.9%	297	15.4%	301	15.8%
Brookfield town (Worcester, MA)	111	5.6%	79	4.7%	99	5.2%	96	5.0%	79	4.1%	78	4.0%	89	4.7%
Sturbridge town (Worcester, MA)	106	5.4%	96	5.7%	153	8.0%	127	6.7%	127	6.7%	135	7.0%	155	8.2%
Boston city (Suffolk, MA)	102	5.2%	92	5.5%	92	4.8%	95	5.0%	95	5.0%	109	5.7%	85	4.5%
Spencer town (Worcester, MA)	90	4.6%	70	4.2%	77	4.0%	97	5.1%	88	4.6%	82	4.3%	79	4.2%
Southbridge Town city (Worcester, MA)	64	3.3%	55	3.3%	44	2.3%	76	4.0%	94	4.9%	83	4.3%	69	3.6%
Auburn town (Worcester, MA)	55	2.8%	48	2.9%	55	2.9%	47	2.5%	58	3.0%	67	3.5%	60	3.2%
West Brookfield town (Worcester, MA)	54	2.7%	35	2.1%	56	2.9%	48	2.5%	53	2.8%	58	3.0%	61	3.2%
Charlton town (Worcester, MA)	52	2.6%	44	2.6%	35	1.8%	60	3.2%	56	2.9%	45	2.3%	54	2.8%
Shrewsbury town (Worcester, MA)	42	2.1%	29	1.7%	38	2.0%	35	1.8%	34	1.8%	38	2.0%	38	2.0%
All Other Locations	1,008	51.2%	859	51.1%	988	51.6%	942	49.5%	937	49.2%	935	48.5%	910	47.9%

Figure 20: Work Destination Report. Source: U.S. Census Bureau, OnTheMap

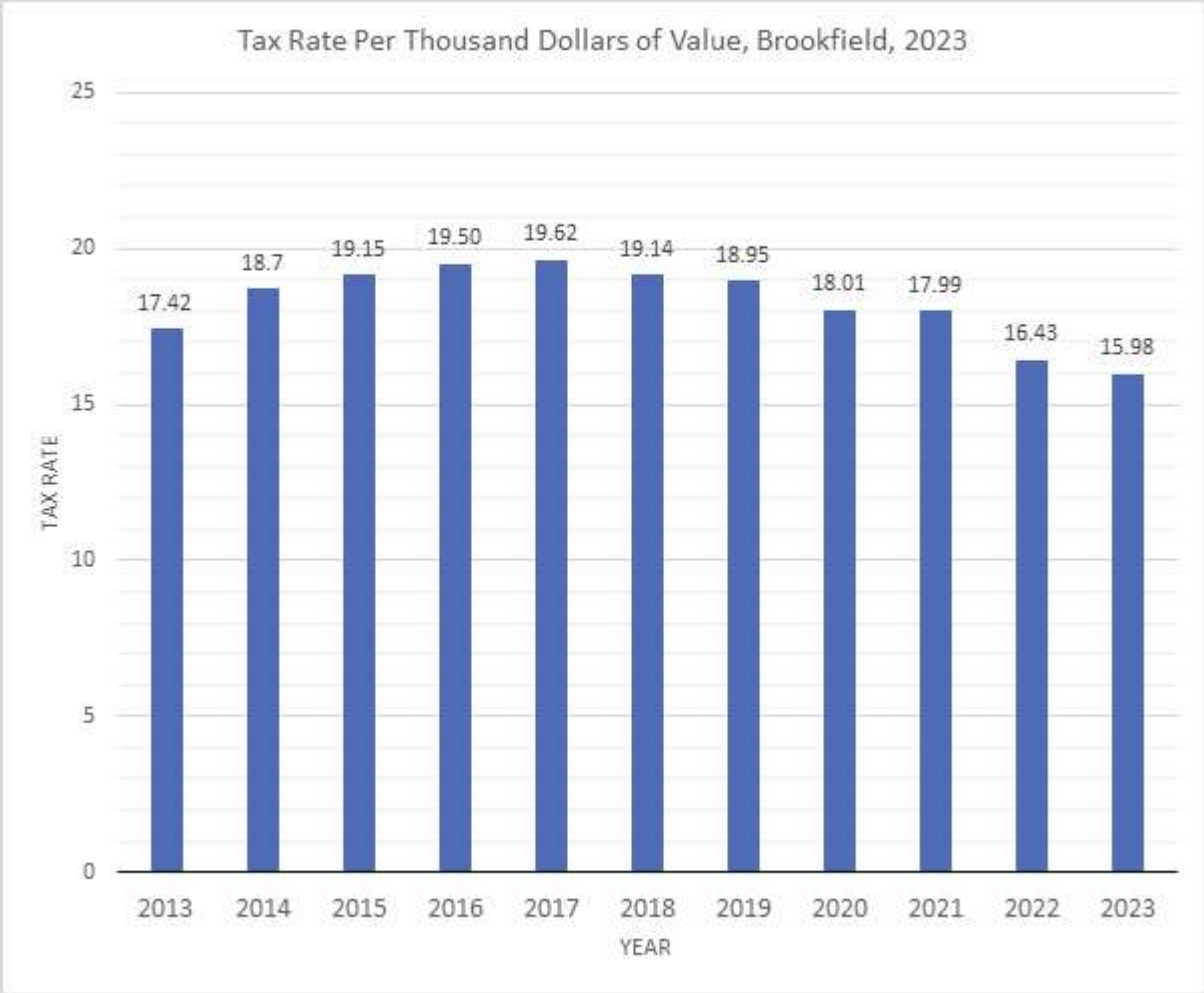


Figure 21: Tax Rate in Brookfield Over Time. Source: Massachusetts Division of Local Services

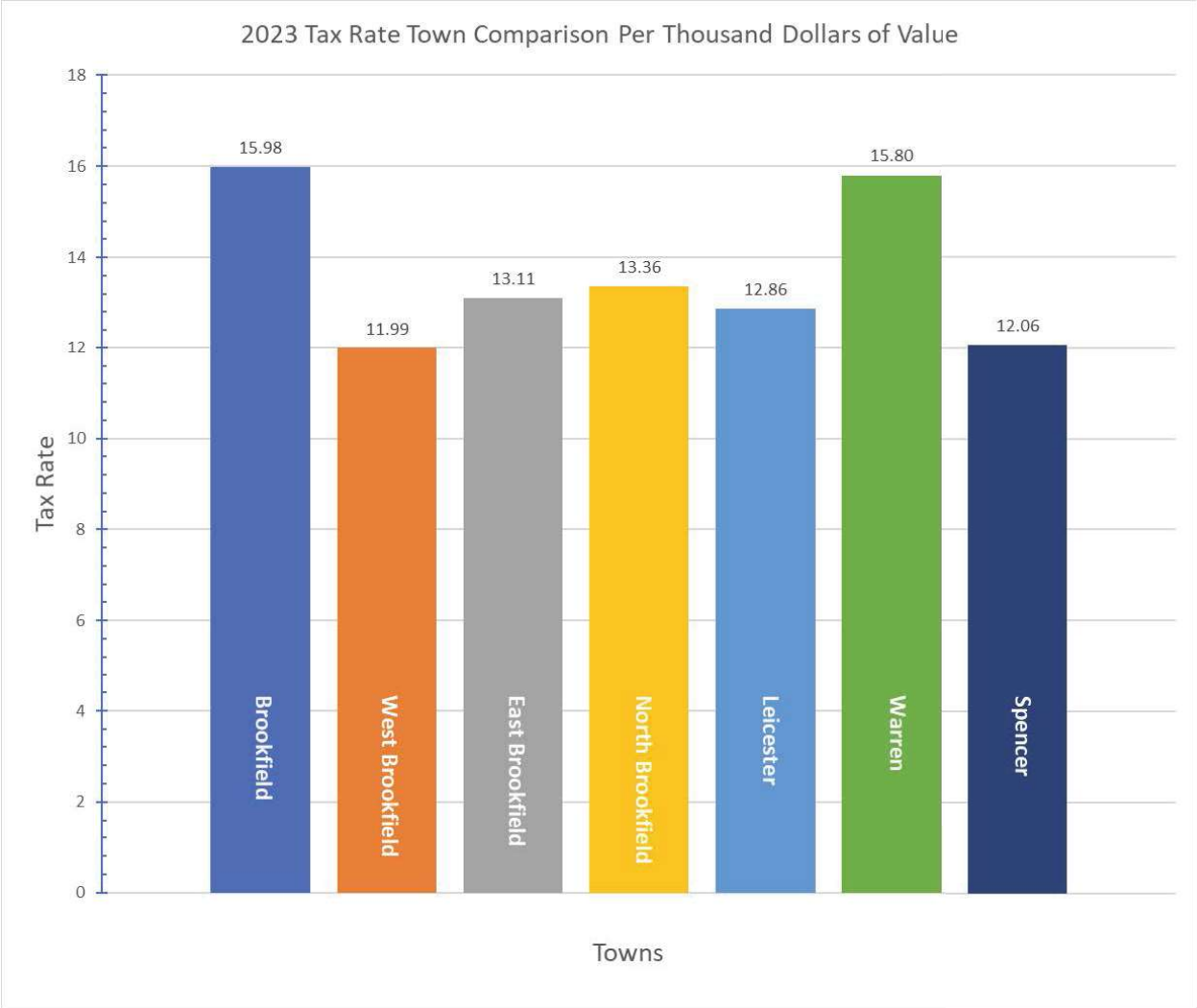


Figure 22: Tax Rate of Brookfield and Surrounding Towns, 2023. Source: Massachusetts Division of Local Services

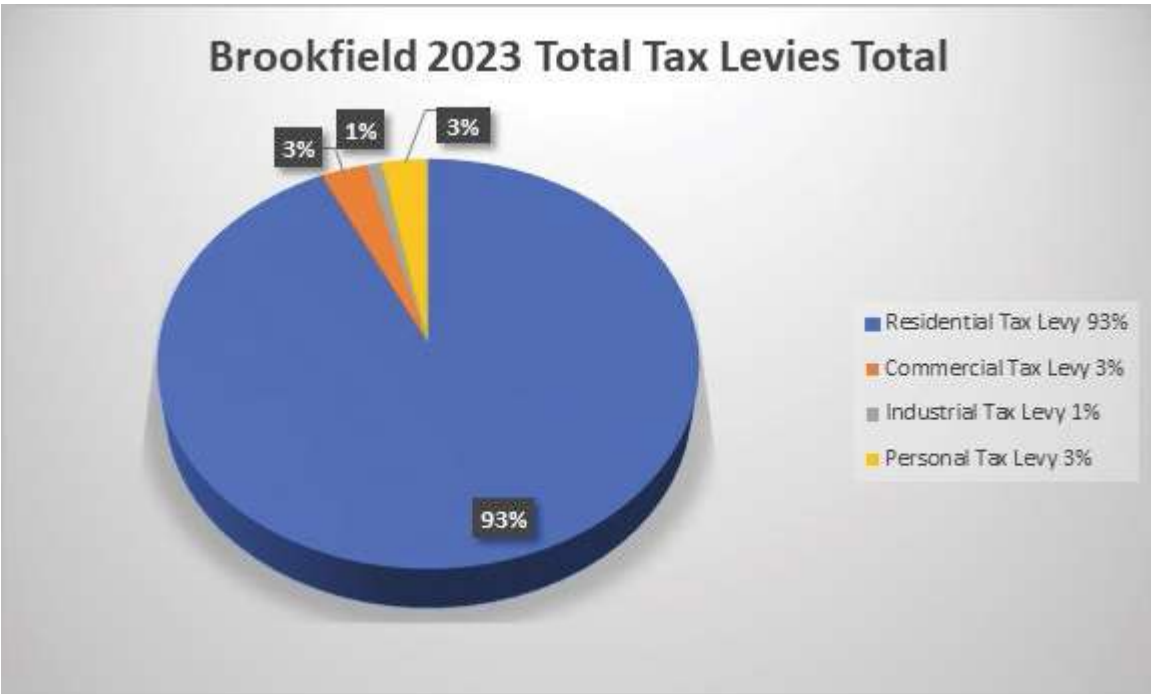


Figure 23: Tax Levy by Class in Brookfield, 2023. Source: Massachusetts Division of Local Services

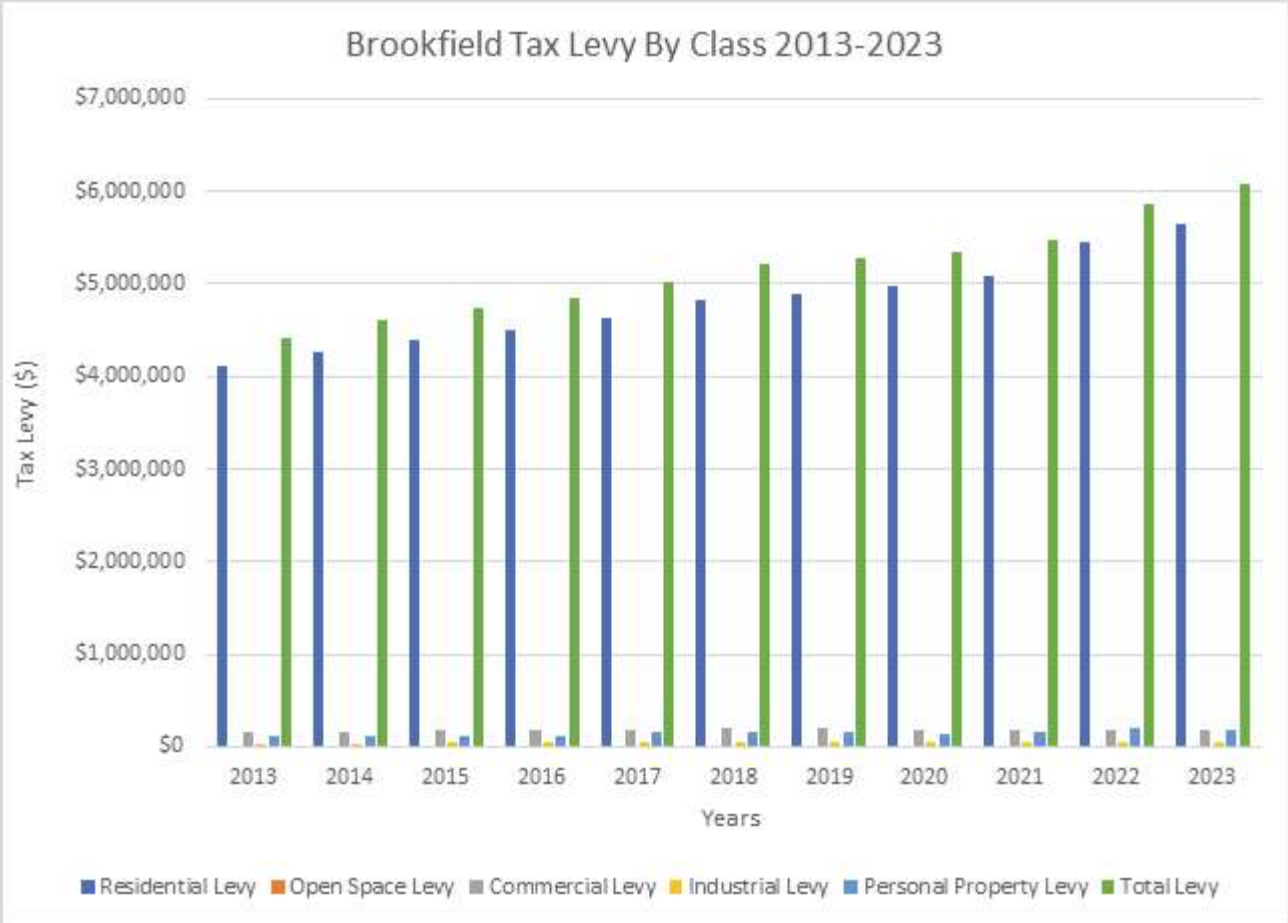


Figure 24: Tax Levy by Class in Brookfield over Time. Source: Massachusetts Division of Local Services

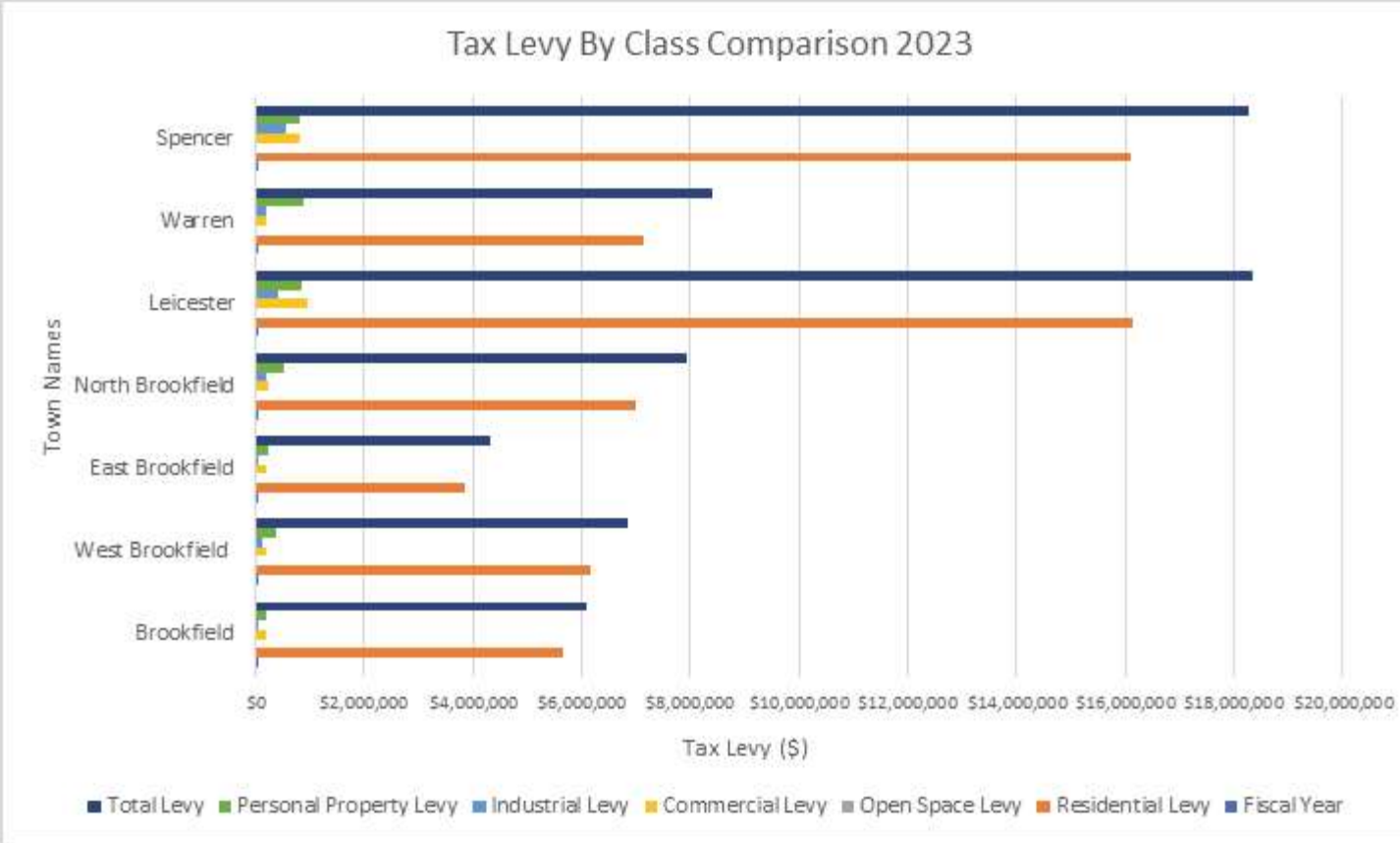


Figure 25: Tax Levy by Class Comparison with Surrounding Towns, 2023. Source: Massachusetts Division of Local Services

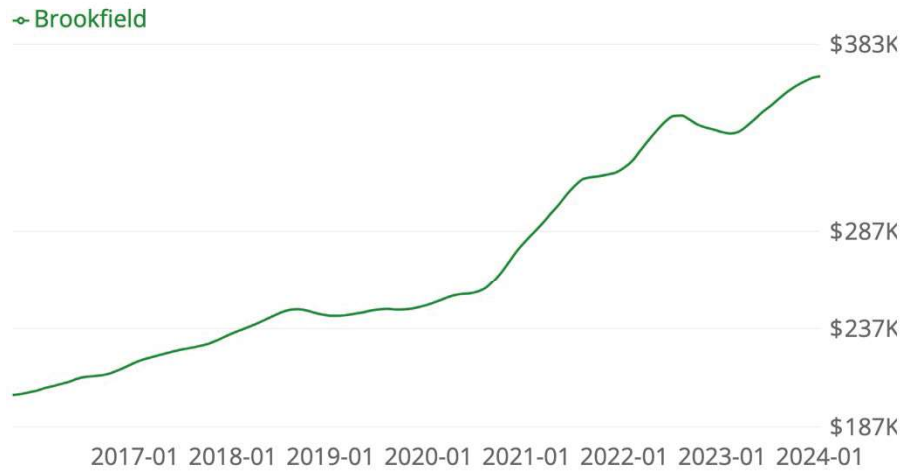


Figure 26: Median home value in Brookfield 2017-2024. Source: Zillow Home Value Index

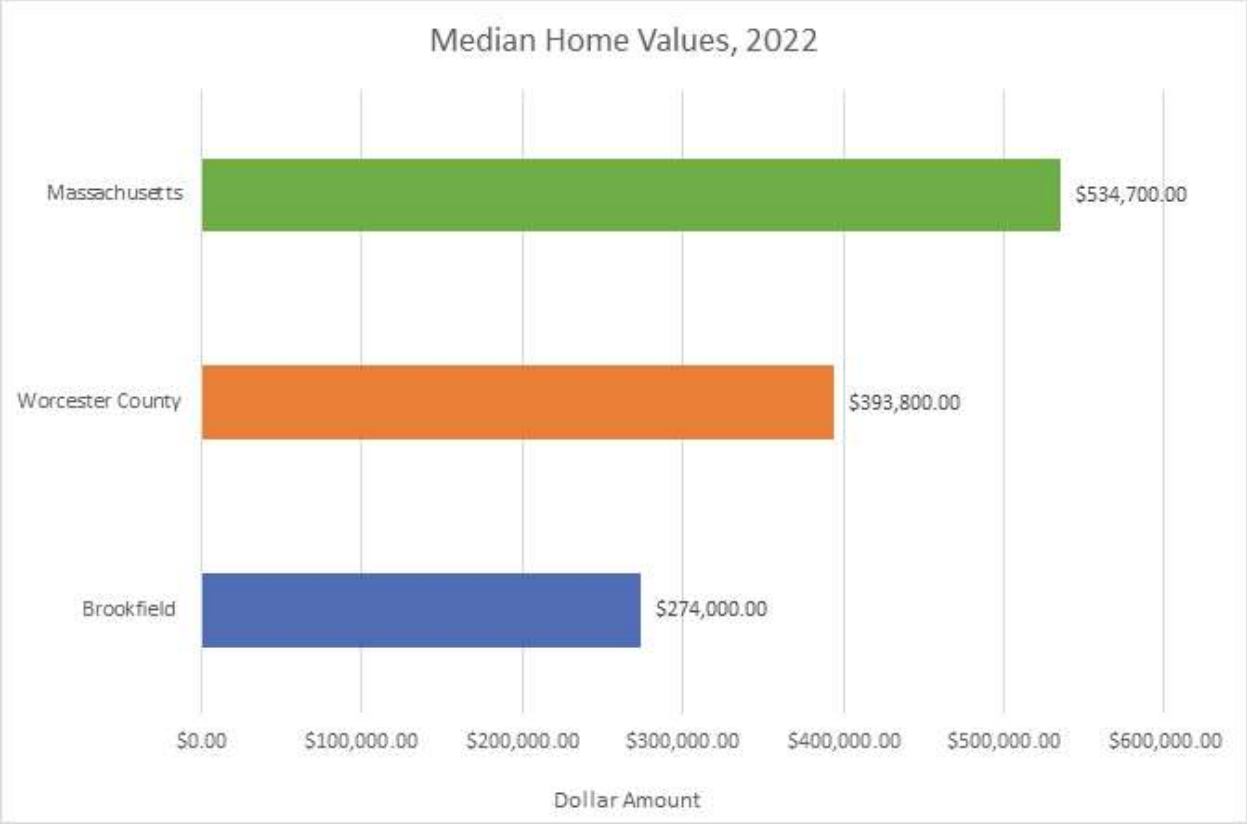


Figure 27: Median Home Value in Brookfield Compared with the County and State, 2022.  
Source: U.S. Census Bureau, American Community Survey

<b>Table X, Housing By Number of Bedrooms</b>			
<b># of Bedrooms</b>	<b>Occupied Housing units</b>	<b>Owner-occupied housing units</b>	<b>Renter-occupied housing units</b>
0 bedrooms (loft)	0	0	0
1 bedroom	214	112	102
2 or 3 bedrooms	1,014	947	67
4 or more bedrooms	217	206	11
Source: 2022 ACS 5-Year Estimates			

Table 6: Brookfield Housing by Number of Bedrooms, 2022. Source: U.S. Census Bureau, American Community Survey

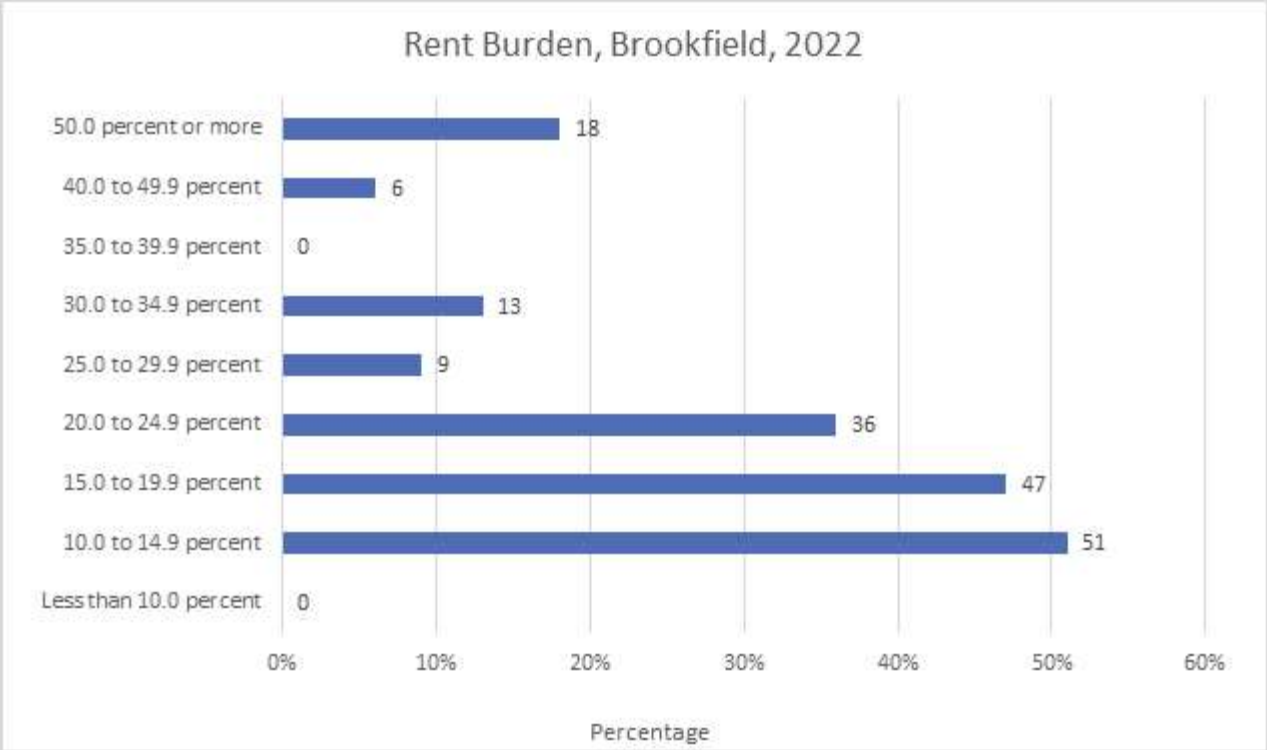


Figure 28: Rent Burden in Brookfield, 2022. Source: U.S. Census Bureau, American Community Survey

## Owner-occupied housing units with a mortgage

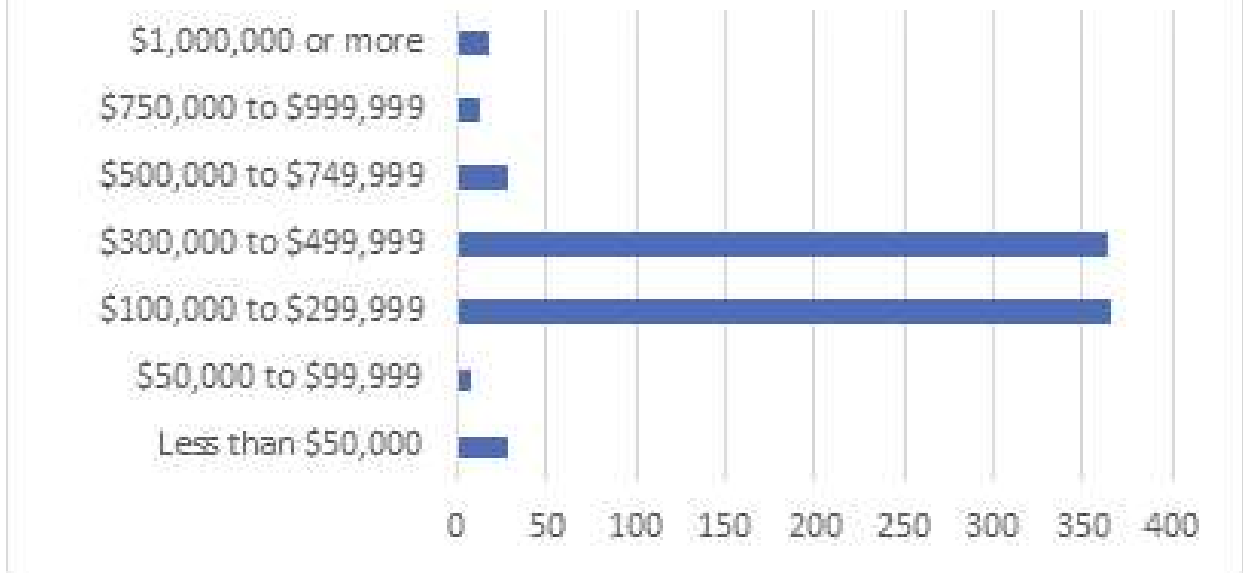


Figure 29: Owner-occupied housing units with a mortgage, 2022. Source: U.S. Census Bureau, American Community Survey

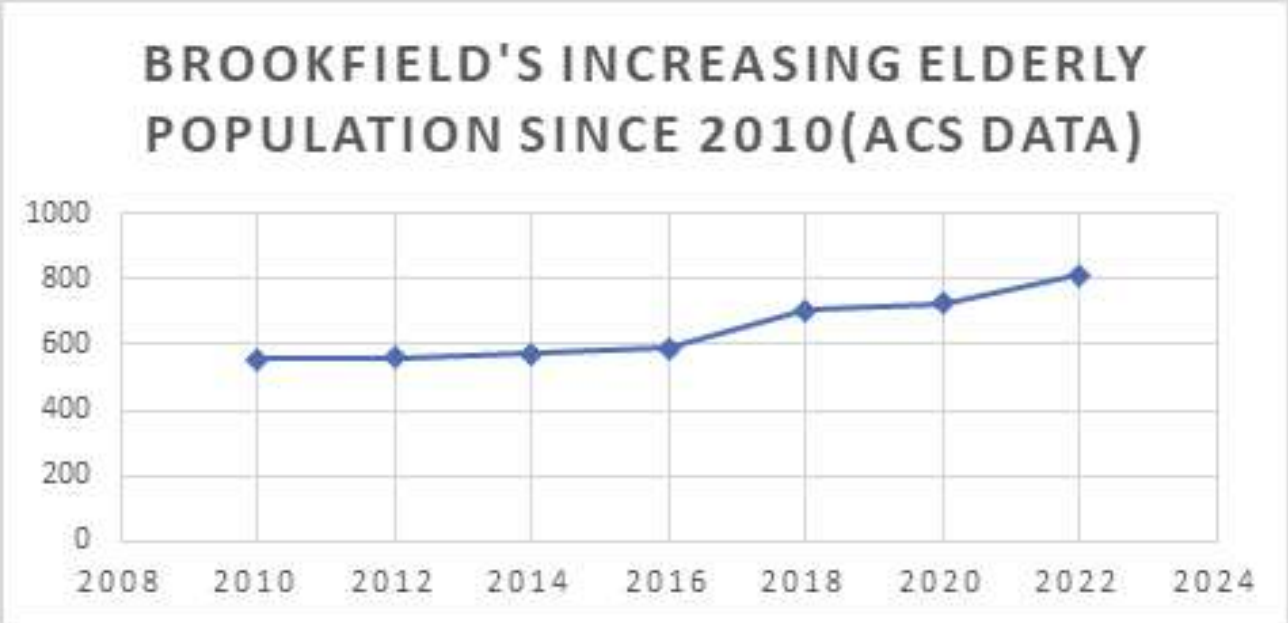


Figure 30: Brookfield's Increasing Elderly Population since 2010. Source: U.S. Census Bureau, American Community Survey



Figure 31: Brookfield's Housing Tenure 2012 and 2022. Source: U.S. Census Bureau, American Community Survey

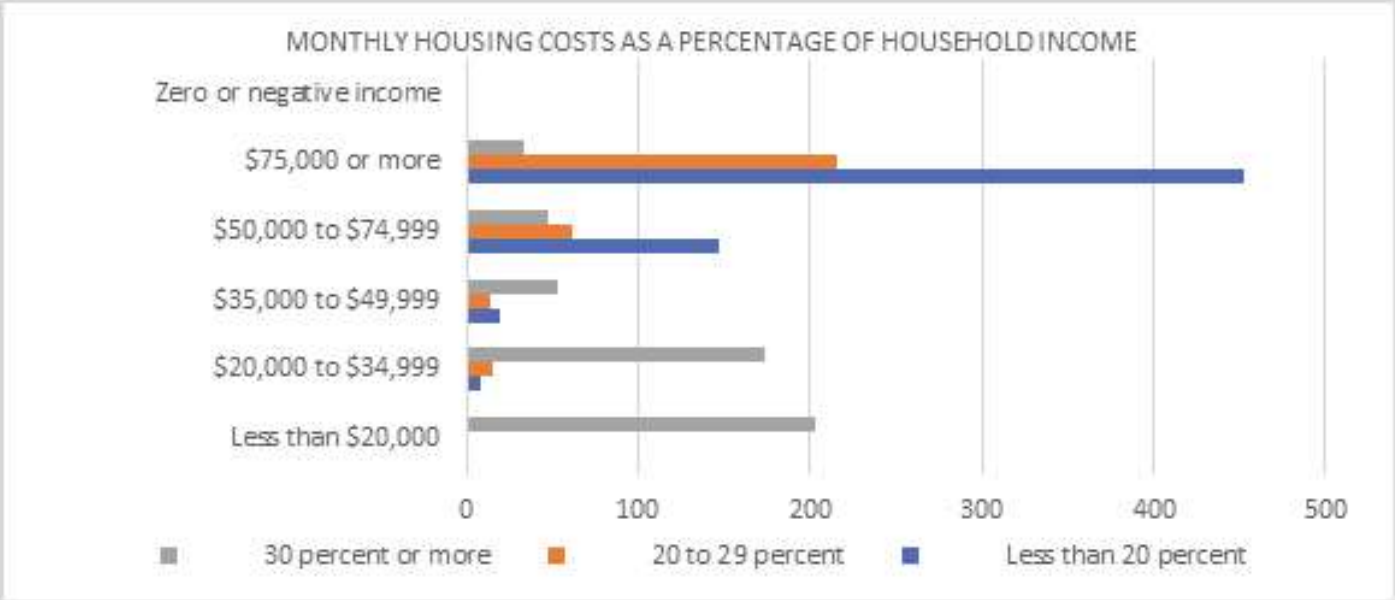


Figure 32: Monthly Housing Costs as a Percentage of Household Income in the Past 12 Months, 2023. Source: U.S. Census Bureau, American Community Survey

## Brookfield's Occupied and Vacant Housing Units

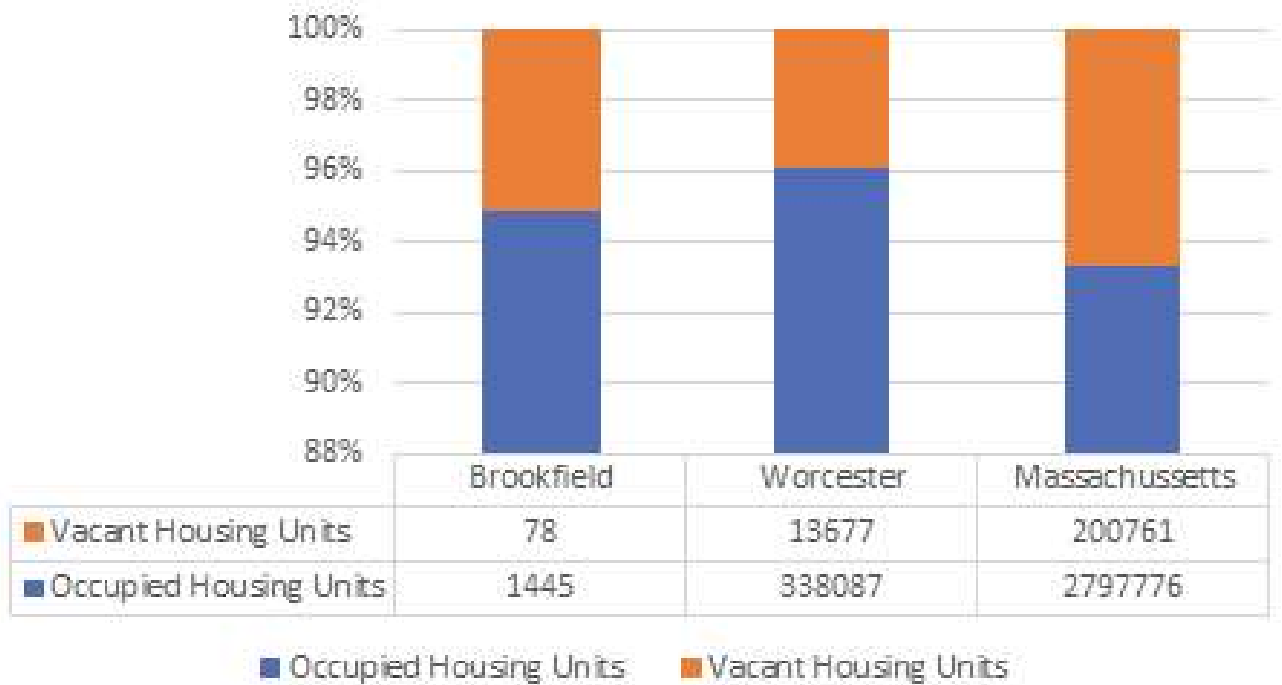


Figure 33: Brookfield's Occupied and Vacant Housing Units, 2022. Source: U.S. Census Bureau, American Community Survey

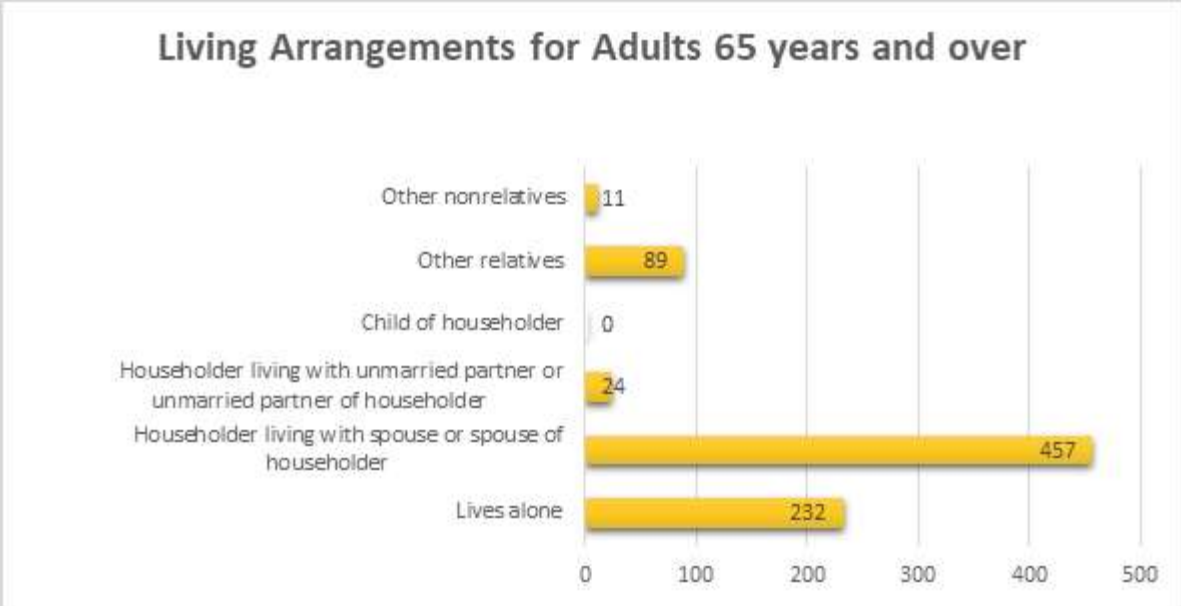


Figure 34: Living Arrangements for Adults 65 years and over, 2022. Source: U.S. Census Bureau, American Community Survey

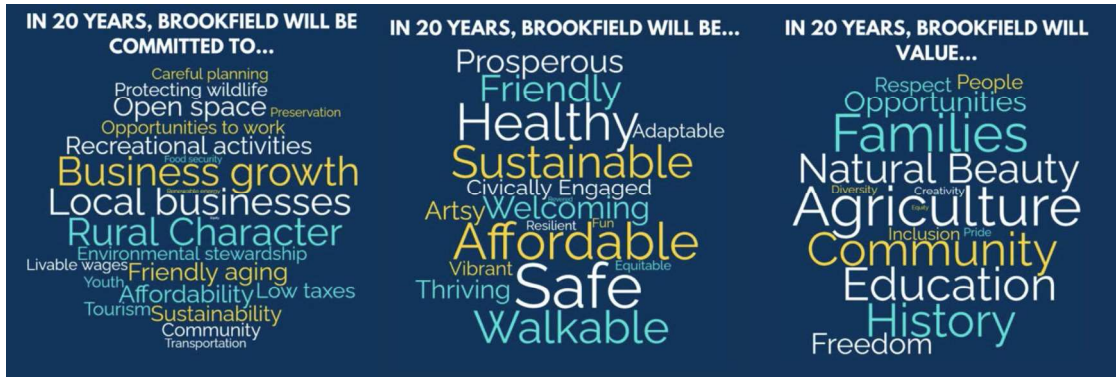


Figure 35: Results of the visioning activity at the June 2023 Community Workshop.

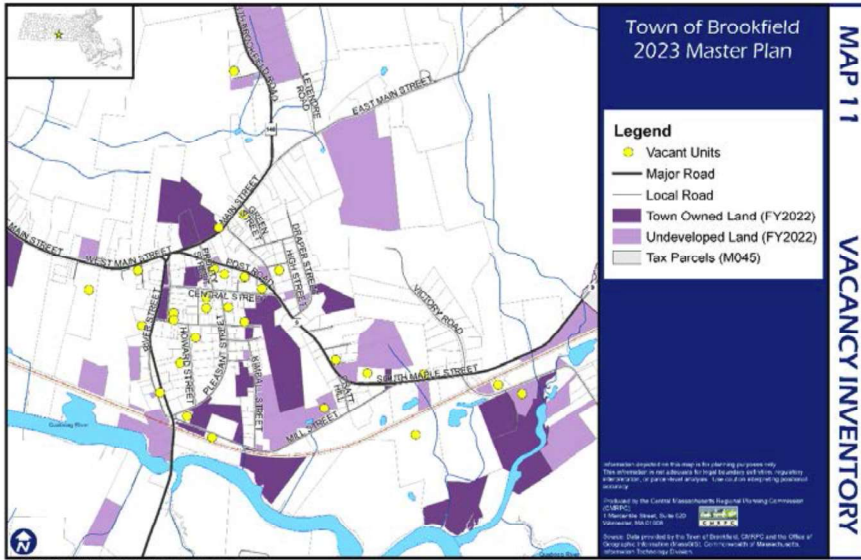


Figure 36: Vacant units identified by residents. Brookfield town center. Source: list of vacant units created by a volunteer resident group and shared with CMRPC at the February 2023 workshop.

### Town of Brookfield Budget FY2022 Expenditures

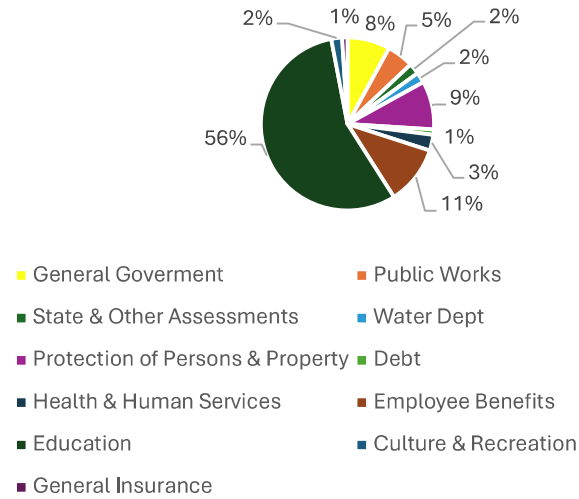


Figure 37: Town of Brookfield Budget FY2022 Expenditures. Source: Town Report 2022.

### Chart Title

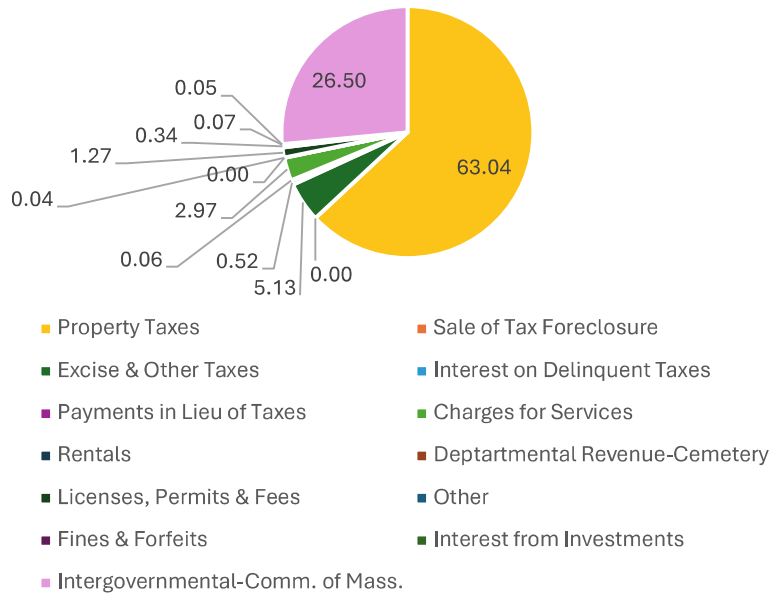


Figure 38: Town of Brookfield Budget FY2022 Revenues. Source: Town Report 2022.