



## FOX25 Morning News Zips Trips to Brookfield, MA 01506

FOX25 Morning News is heading to Brookfield on Friday, June 27<sup>th</sup>, 2014 for a Zip Trip. Brookfield residents and viewers are invited to join co-hosts Gene Lavanchy and Shannon Mulaire, meteorologist Shiri Spear, news commentator Doug "VB" Goudie, and reporter Lilly Hopkins for the live broadcast from 6 a.m. to 10 a.m. at the Brookfield Town Common on Route 148.

The FOX25 Morning News crew has made stops in more than 188 communities in 11 seasons of Zip Trips. The live broadcasts give citizens across New England "bragging rights" and a chance to show us what makes their hometown a great place to live. The complete 2014 Zip Trip schedule can be found on [myfoxboston.com](http://myfoxboston.com)

Neighbors, residents and kids of all ages who want to share their "**Brookfield Pride**" are encouraged to be part of our live audience. We'll have special guests and features that celebrate the unique qualities of Brookfield. Explore the town, meet the people, enjoy specialty food demonstrations, check out our Kids' Fun Zone and take part in on-site activities.

### Features Include:

- **Taste of the Town:** Local restaurants, cafés or bakeries demonstrate savory dishes and sweet treats!
- **Home Town Team:** A salute to a youth or senior team ranging from baseball and soccer to the local running club!
- **Zip Trip Trivia:** VB tries to stump a special guest with town trivia.
- **Home Town Hero:** Meet the local hero who helps out whenever needed! We'll feature a resident who's making a difference.
- **On the Market:** Why is Brookfield a great place to live? Preview homes in three price points and hear about schools, services and recreation.
- **Firehouse Fridays:** Brookfield's finest will be honored for all they do.
- **Talk of the Town:** Every town has one – the local character in Brookfield.
- **Zip Trip Fan of the Week:** We'll pick someone from the crowd as our Fan of the Week.
- **High Speed Deal:** On-site scavenger hunt game for Zip Trip attendees.
- **Zip Trip Jr. Reporter:** We'll select a young viewer from the crowd to help us with a few reporter duties.
- **Kids' Fun Zone:** Bouncy house and children's activities.
- **Town Tour:** Check out Brookfield's best eats, must-see attractions, hidden gems, and little known landmarks!
- **Morning Warm-up:** Rise and shine with a few morning exercises.

Zip Trip attendees will also have the chance to register to win a new Mazda3! Other prizes, games, and free product sampling (while supplies last) will be part of the fun provided by our Zip Trip partners including:

B.Good, Be Our Guest, Bernie & Phyl's Furniture, Busy Bee Jumpers and Tents, Canobie Lake Park, Digital Federal Credit Union, Dunkin Donuts, Fallon Health, Kimball Farm, Lifestyme Exteriors, New England Mazda Dealers, McGeough Lamacchia Realty, Mosquito Shield, New England Dairy Promotion Board, Planet Fitness, Rockland Cement Block & Flag, Steamship Authority, Teddie Peanut Butter, Tedeschi Food Shops.

For additional information about FOX25 Morning News Zip Trips visit <http://www.myfoxboston.com> .